

BGC
BLUE GROUP OF COMPANIES

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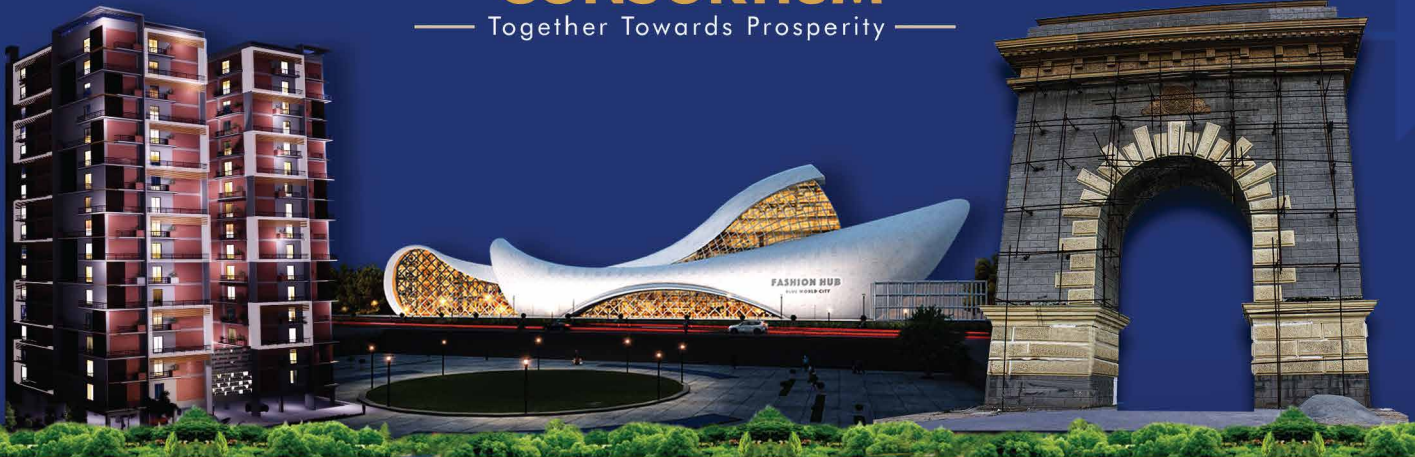


IMPERIUM GROUP OF COMPANIES



BGC-IGC CONSORTIUM

— Together Towards Prosperity —



AWAMI RESIDENTIAL
COMPLEX



SMART CITY HOUSING
DTC CANAL
LAHORE



WITH SMART CITY FEATURES
A CANAL ROAD ACCESS
LAHORE



یقین کے ساتھ



FORCES SCHOOL &
COLLEGE SYSTEM



BLUE HILLS
COUNTRY FARMS



Islamabad

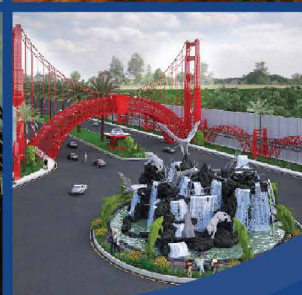
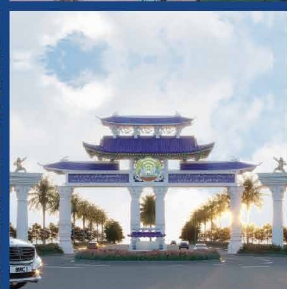
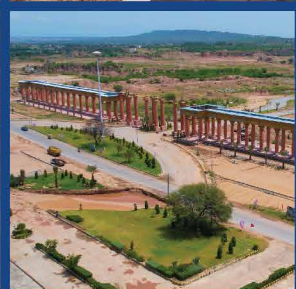
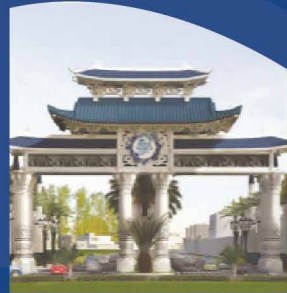


BLUE WORLD TRADE CENTER

Table of

Contents

- ◆ About Us
- ◆ Vision, Mission, Values
- ◆ Messages & Management Profiles
- ◆ Team BGC-IGC
- ◆ Structure
- ◆ Timeline
- ◆ Sectors
- ◆ Blue World City
- ◆ Blue Town Phase1 Lahore
- ◆ PIA Cooperative Housing Society
- ◆ Blue World Trade Center
- ◆ Blue World Economic Zone
- ◆ Awami Residential Complex
- ◆ Blue Hills Country Farms
- ◆ Shenzhen City
- ◆ Smart City
- ◆ Urban Canal City
- ◆ Regal City
- ◆ Blue Bricks
- ◆ Chaudhry Builders & Developers
- ◆ SM Trading
- ◆ Forces School & College System
- ◆ Blue Technologies
- ◆ Blue Media
- ◆ High Level Interactions
- ◆ International Collaboration
- ◆ Members' Convention
- ◆ Lulu-al-Saqar
- ◆ Savour Food
- ◆ Brasserie
- ◆ Cheen, Chatni aur Chai
- ◆ Shinwari
- ◆ Punjabi Dhaba
- ◆ Bareeze Franchise
- ◆ Outfitters Franchise
- ◆ Artimmix
- ◆ MartBlue
- ◆ Al Sahar Travels
- ◆ Night Star Garage
- ◆ Capstone Media Network - Suno TV
- ◆ Corporate Social Responsibility





About Us

BGC-IGC Consortium is one of the fastest growing and most diversified business conglomerates in Pakistan, which is local in origin but global in outlook with a strong international presence in the Gulf region and North America.

From real estate development to construction; education to technology; marketing to sales; food to fashion; travels to automobiles and media, BGC-IGC Consortium is redefining the culture of business in Pakistan by setting unparalleled standards of integrity, commitment, professionalism and service delivery.

Blue World City, Islamabad is the flagship project of BGC-IGC Consortium. The community lifestyle project has been started with a view to provide a world-class lifestyle at affordable rates to the people of Pakistan including expat Pakistanis, living overseas. The project also aims to boost tourism by establishing landmark tourist attractions including Burj Al Arab, Blue Mosque, Rumi Square, Horse Mascots (world's tallest), Water Theme Park and Night Safari & Zoo.

Driven by a passion to propel the national economy by creating opportunities for collaborations, entrepreneurship and employment, BGC-IGC Consortium is thriving on individual talents delivering beyond personal expectations in an organizational culture that is intently focused on collective growth.

BGC-IGC Consortium operates with a belief that private sector has to play its role in uplifting communities by supporting the government and undertaking its own initiatives to solve a multitude of problems being faced by the public in a developing country like Pakistan. Therefore, the group is playing its role in addressing the severe housing crisis in Pakistan through its Chhat Project which is a low-cost housing project for the working class, a chain of *Dastarkhwans*, education and healthcare initiatives as well as mass marriages for underprivileged families who cannot afford the cost of marriage.

Vision

To contribute our bit towards achieving socioeconomic parity for Pakistan by engaging resident and nonresident Pakistanis in positive economic activities for individual growth and collective prosperity.

Mission

To refine and redefine the paradigm of corporate culture and service delivery in Pakistan by setting new standards of professionalism, integrity and inclusiveness to deliver top-quality projects, services and solutions with a fine balance between quality and economy to offer the best value to our diversified clientele.

Values

Benevolence to build an enlightened, empowered and egalitarian society.

Growth as the ultimate objective of all our individual and collective endeavors.

Integrity in our internal and external dealings to build sustained relationships.

Commitment to ensure timely delivery and optimum quality for greater brand loyalty.



SAAD NAZIR

(Bachelor of Architecture, NCA 2001)

Chairman Blue World City
Founder & CEO Blue Group of Companies

BGC-IGC Consortium is going to be an engine for economic growth in Pakistan. The timing of its origin coinciding with the China-Pakistan Economic Corridor, and its areas of focus i.e. real estate and construction signify the collaboration's plan to play a major role in Pakistan for socioeconomic development and collective prosperity. In this regard, BGC-IGC is fully utilizing its diversified portfolio ranging from education, hospitality, technology to recreation and media for nation-building, in the years ahead.

BGC-IGC Consortium has a global footprint and it is always a matter of great pride for the group to represent Pakistan at the highest international business forums for a positive image-building of our homeland and our people.



CH. NADEEM EJAZ

CEO Blue World City
Founder & CEO Imperium Group of Companies

With CPEC turning into a reality, Pakistan is poised on the threshold of success. It's the right time to take the right decision and work collectively for realizing some shared dreams of prosperity. BGC-IGC Consortium, the confluence of two fast-growing business groups in Pakistan, is primarily engaged in real estate development and construction. These two sectors are making a huge contribution towards national economy, by creating business, employment and entrepreneurial opportunities. The group's other areas of interests including education, technology, retail, hospitality, automobile, trading, marketing and food enable us to offer a complete range of services to our clients in Pakistan and abroad. BGC-IGC Consortium is all set to lead Pakistan into its golden era, in the coming days.



CH. NAEEM EJAZ

CEO Blue Hills Country Farms

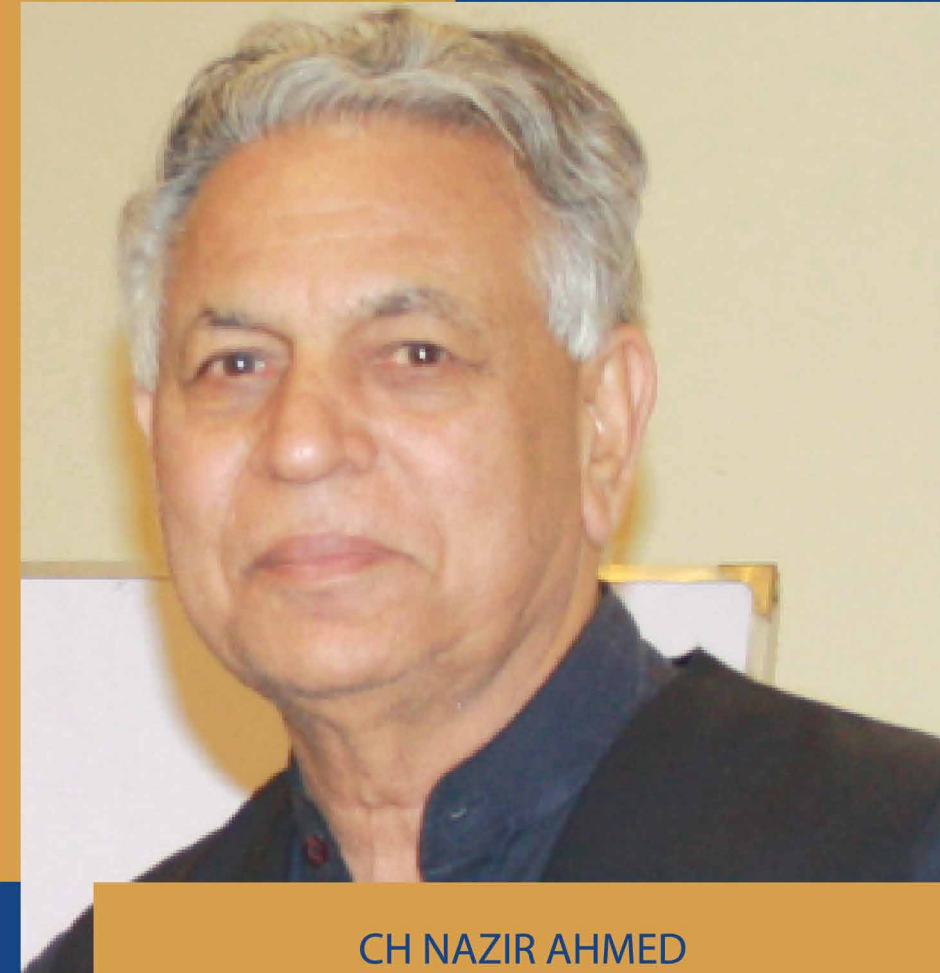
Collaboration is the key to achieving effective growth and success, in the ever-evolving and challenging world of business. This belief is the genesis of BGC-IGC Consortium. BGC-IGC Consortium's successful project Blue Hills Country Farms is being developed to cater to the lifestyle needs of those who choose to live a healthy and organic lifestyle, in picturesque settings amid lush green hills. The project is ideal for modern farming, horse riding and other joys of a countryside lifestyle with provision of all facilities of a modern urban living in a gated community.



BURAIR NAZIR

CEO Blue World Trade Center

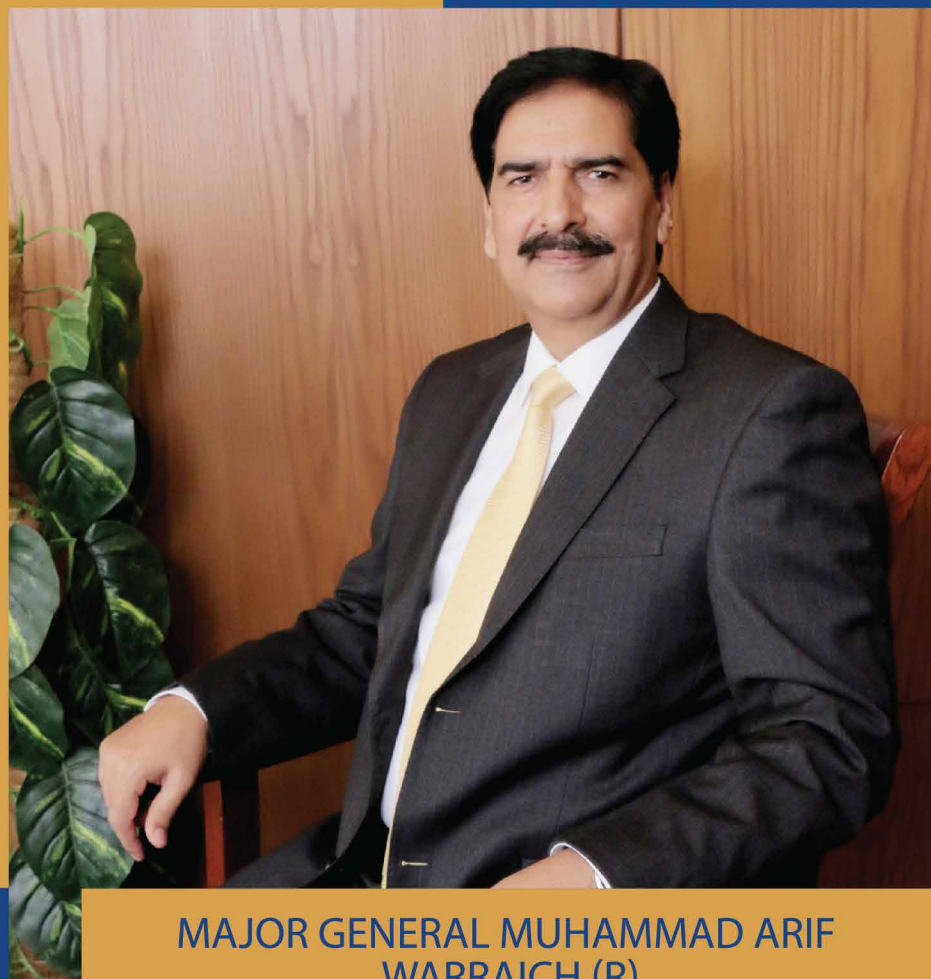
Individually, we may realize some personal dreams but together we can move mountains! BGC-IGC Consortium is here to reshape perceptions and perspectives. Blue World Trade Center, Pakistan's first property exchange tower, with its smart-building structure will fine tune the real estate business in Pakistan to bring it at par with international standards. BGC-IGC Consortium has a comprehensive marketing plan utilizing both the conventional and contemporary media to promote its eclectic range of projects and services, to help BGC-IGC Consortium evolve into the identity of Pakistan.



CH NAZIR AHMED

Group Chairman
D.C.O (R)

Chaudhary Nazir Ahmed, a law graduate by qualification and a career bureaucrat, joined the esteemed District Administration Group in 1974 and got retired in 2006 as DCO (District Coordination Officer). During his illustrious career, Chaudhary Nazir Ahmed served in all the major districts of Punjab, including Lahore, Rawalpindi, Multan, Faisalabad, Gujranwala, Bahawalpur, Bhakkar, Lodhran and many others. Alongside S&GAD, he also served with distinction in other departments including Agriculture, Cooperative, Anti-Corruption, Liquidation Board, Food, and Pakistan Railways.



MAJOR GENERAL MUHAMMAD ARIF
WARRAICH (R)

Hilal-e-Imtiaz (Military)

Patron in Chief

Health, Education & Media Sector

Major General Muhammad Arif Warraich (R) hails from a family of academicians and has had an illustrious military career. In pursuance of his passion for personal academic excellence, he attained Masters degree in International Relations. He is a graduate from Command and Staff College and National Defence University, Islamabad. Besides being on the faculty of Command and Staff College, Quetta, he has hands on experience of raising, administering and managing educational institutions and cadet colleges. In recognition of his meritorious services, he was conferred upon Hilal-e-Imtiaz (Military) in 2012.



MAJOR GENERAL
SAJJAD RASUL (R)

Hilal-e-Imtiaz (Military), Sitara-e-Basalat

Chairman

Health, Education & Media Sector

Major General Sajjad Rasool (R) has had an envious military career spanning over three decades. He has the distinction of serving as the faculty member in Command and Staff College, Quetta and also as Pakistan Defense Attaché in Bangladesh. During the course of service he has been involved with a number of educational institutions including establishment of Sui Cadet College. He is a proud recipient of Sitar-e-Bisalat and Hilal-e-Imtiaz (Military).



**BRIGADIER SARDAR
AFTAB AHMED (R)**

Sitara-e-Imtiaz (Military)

Vice Chairman

Health, Education & Media Sector

Brigadier Sardar Aftab Ahmed (R) is a war veteran who has served in Army with flying colours for three decades. He is a graduate of Command and Staff College, Quetta. Besides his command and staff assignments, he has served as the faculty member in School of Infantry and Tactics, Quetta. He has also represented Pakistan in a UN Mission. In recognition of his laudable services, he was awarded Sitar-e-Imtiaz (Military).

BGC-IGC Consortium has been established to serve the people of Pakistan, by making luxurious community lifestyle affordable for the people.

BGC-IGC's flagship projects Blue World City in general and Awami Residential Complex, in particular are meant to offer quality lifestyle at reasonable prices and easy payment plans. That's why the recently launched Awami Residential Complex at Lahore has received a phenomenal response from the public.

Awami Residential Complex is an embodiment of BGC-IGC Consortium's dream of 'a home for everyone'.

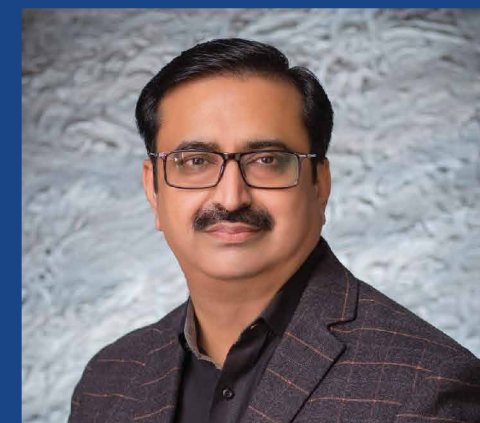


SARFARAZ GONDAL

MD & Country Sales Head
Blue World City

BGC-IGC Consortium is playing a pivotal role in Pakistan's journey towards becoming a leader in regional and global trade and economy.

With CPEC entering its final phase of development, Pakistan is going to attract business giants from all over the world. Blue World Economic Zone at BGC-IGC Consortium's flagship project Blue World City, is reflective of the group's foresight. BWEZ will provide a world-class business environment featuring corporate spaces, hospitality and tourism services amid monumental tourist attractions in a premium community lifestyle, where living and doing business will be real pleasure.



ARSHAD AWAN

Project Director Overseas



WASEEM CH

Director Land
Blue World City

BGC-IGC Consortium believes in taking on the most challenging projects and turning them into a phenomenal success. Blue World City is a living example of the group's belief in excelling beyond expectations. The project which was started in 2018 is now turning into one of the largest projects in the country. For new land acquisition within the parameters of the law, we have retained the services of the most reputed professionals to maintain the highest standards of transparency, in this regard.

BGC-IGC Consortium been established to be the game-changer in Pakistan. The group aims to play a significant role in the socioeconomic progress of the country. Blue Bricks, Architects & Consultants is proud to be associated with BGC-IGC Consortium's flagship project Blue World City which is a master-planned community featuring top-notch residential, business and recreational facilities for local and overseas Pakistanis. By combining the best in professional expertise and technological innovations, we are determined to transcend all standards of excellence to transform Blue World City into a splendid addition to Pakistan's real estate sector.



HYDER USMAN CH

Chief Operating Officer
Blue Bricks



HAMZA AMIR

Director BWC Water Theme
Park & E Sales

Blue World City, Pakistan's 1st purpose-built tourist city, features the country's most exciting water theme park. This park is being developed in collaboration with Guangzhou Haisan Amusement Technology & Co. Ltd, China: the creator of water parks in Europe, UAE and the Far East. Sprawling over 167 Kanal of hilly terrain, the water theme park is equipped with 20 mind-blowing rides, a separate area of families and a food court. Blue World Water Theme Park will be a splendid addition to the culture of family recreation in Islamabad.

BGC-IGC Consortium, a strategic collaboration between two fastest growing business groups of Pakistan, is a harbinger of a progressive and prosperous Pakistan, once CPEC is successfully completed. Blue World City is an epitome of urban planning and development, blending together tradition and modernity, elegance and convenience, quality and economy to offer an international standard lifestyle, right here in Pakistan. Blue Bricks' team of in-house architects, engineers, and designers, in collaboration with world-renowned experts and firms, has devoted its time, energies and resources both technological and human to turn this mega dream into a spectacular reality. We have no doubt that Blue World City will emerge as the most premium lifestyle, business and tourist destination in Pakistan.



SABTAIN JAVED

(Architect)
MD Blue Bricks



BRIG SHAHRAM (R)

Director Admin &
Coordination BWC

Pakistan is all set to play a leading role in regional trade and business courtesy China Pakistan Economic Corridor. BGC-IGC Consortium is all set to capitalize on the evolving business scenario, with its flagship project Blue World City. Located on the CPEC route, Blue World City, a masterpiece of urban planning and development, has received a phenomenal market response the project has received. We, as a team, are ensuring maximum customer-satisfaction by utilizing the latest technology for constant client engagement.

BGC-IGC Consortium has been envisioned to establish modern real estate projects by utilizing new innovative concepts, with a focus on customer satisfaction by ensuring timely delivery and flawless execution. We strongly believe in detailed planning before initiating work on a residential community project. For this purpose, we are proud to have a team of specialists in the respective fields of town planning, architecture and development. Blue Town Sapphire and all affiliated projects are planned with features of modern living, work, shop and play concept at affordable prices, making them the most sought-after places to enjoy life.



M HASEEB KHAN

Director Sales & Marketing

TEAM BGC-IGC



MASOOD BAIG

CEO Suno TV



COL (R) MUHAMMAD AHMED

Director CSR



WALI MUHAMMAD

Group Chief
Financial Officer



BILAL ALAM KHAN

Group Head
Human Resource



KASHIF AFZAL

Head of Administration
& Purchase



COL (R) WAJAHAT AHSAN QURESHI

Director Coordination



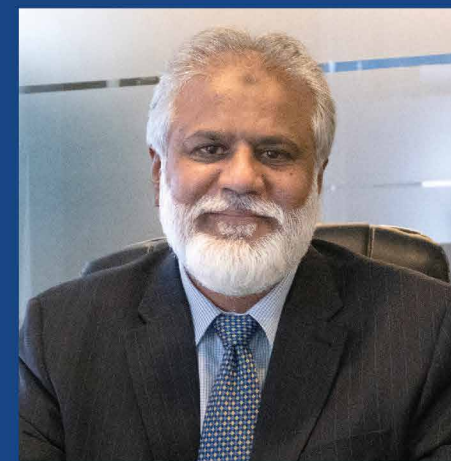
ADIL NAWAZ

Chief Operating Officer
Blue Technologies



HAMMAD KHALID

Director International
Relations



MUHAMMAD KHALID CH

Sr. GM Building Engineering
Blue Bricks



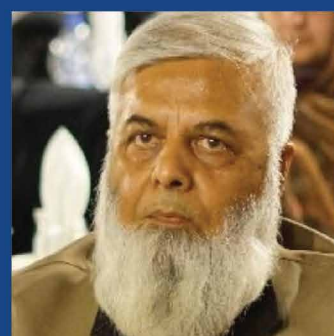
MS NOUREEN DOGAR

Senior Director



AZHAR AHSAN

Project Director
Forces School & College System



NADEEM PARACHA

Project Director BWC



SAMI SABRI

Director



SYED LIAQAT ALI

Legal Advisor



SHAHID SALEEM

Legal Advisor



IFTIKHAR ASKARI

Production Manager
Blue Media



TANVIR KHAN

Shipping Manager



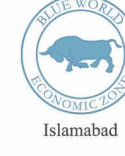
M. SHOAIB TARIQ

Head of Business Development
& Operations FSCS

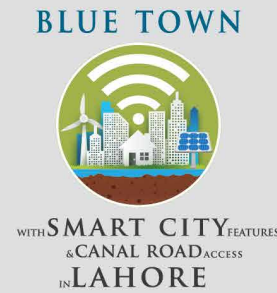


MS NADIA JAFFERY

HOD Academics &
Training FSCS



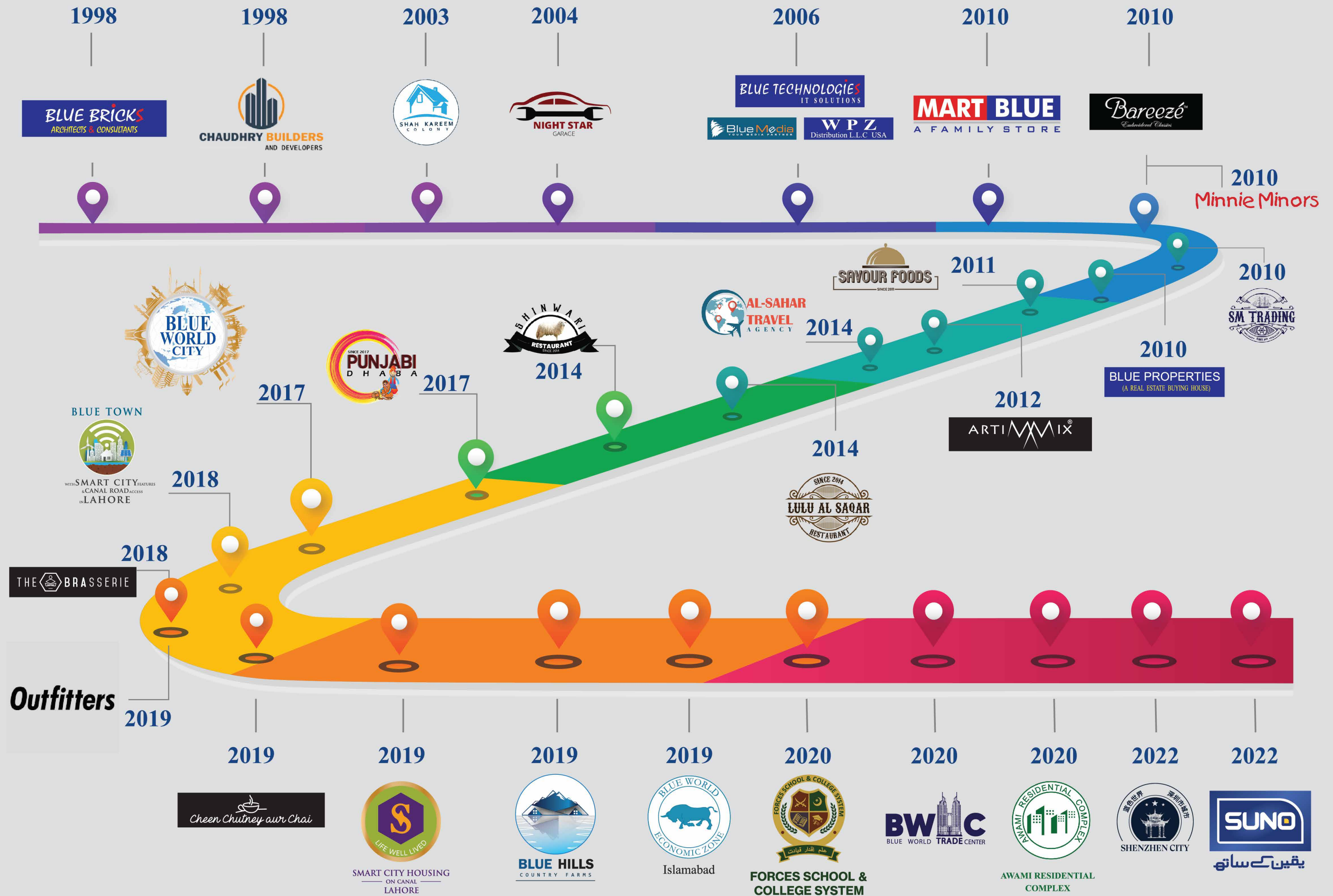
STRUCTURE



Outfitters

Minnie Minors





Sectors



- Real Estate Development
- Construction
- Education
- IT
- Printing
- Fashion
- Food
- Retail
- Media
- Automobiles
- Digital
- Print & Electronic Media
- Leisure & Entertainment
- Recreation



Blue World City

Blue World City, the flagship project of BGC-IGC Consortium, is a Pak China Friendly City. Adjacent to the Lahore-Islamabad Motorway (M2), on the CPEC route, at 20-minute drive from New Islamabad International Airport, Blue World City is Pakistan's first-ever Purpose-built Tourist City within an international standard master-planned lifestyle community.

Featuring some of the most renowned tourist destinations including Burj Al Arab, an exact replica of the Blue Mosque Istanbul, the world's tallest Horse Mascot, Rumi's Square and a world-class Water Theme Park, in a safe and secure gated community with a hilltop 7-star hotel, Blue World City is going to be a haven for local and international tourists. The inclusion of Blue World Economic Zone in the project makes it an ideal place for local and international traders and businessmen to conduct their business sitting next to the CPEC route.

Conceived as a city within the city, Blue World City is a masterpiece of town-planning and architectural excellence. The community project is equipped with all the facilities of an urbanized lifestyle in the most peaceful and picturesque surroundings. From precise planning to flawless execution, the project development is gaining momentum with every passing day, under the constant supervision of seasoned engineers, architects, town-planners and technical supervisors.



In order to meet international standards, the fast-paced development and structuring are underway in line with the best and the latest American techniques. The 208-feet wide Central Avenue and Access Avenue are being developed at par the professional parameters of B-tech engineering technique AASHTO (American Association of State Highway & Transportation Officials).



Blue Mosque



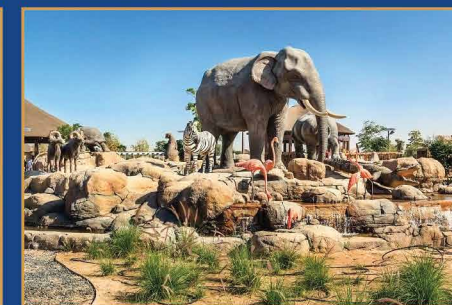
Water Theme Park



BWC Tower



Rumi Square

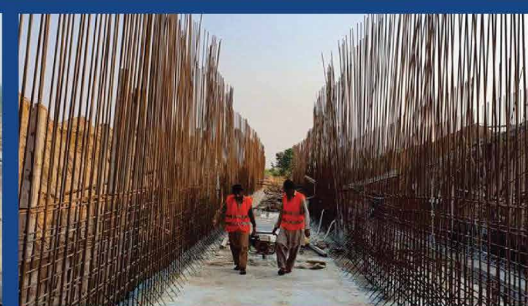


Safari Park



World's Tallest Horse Mascots

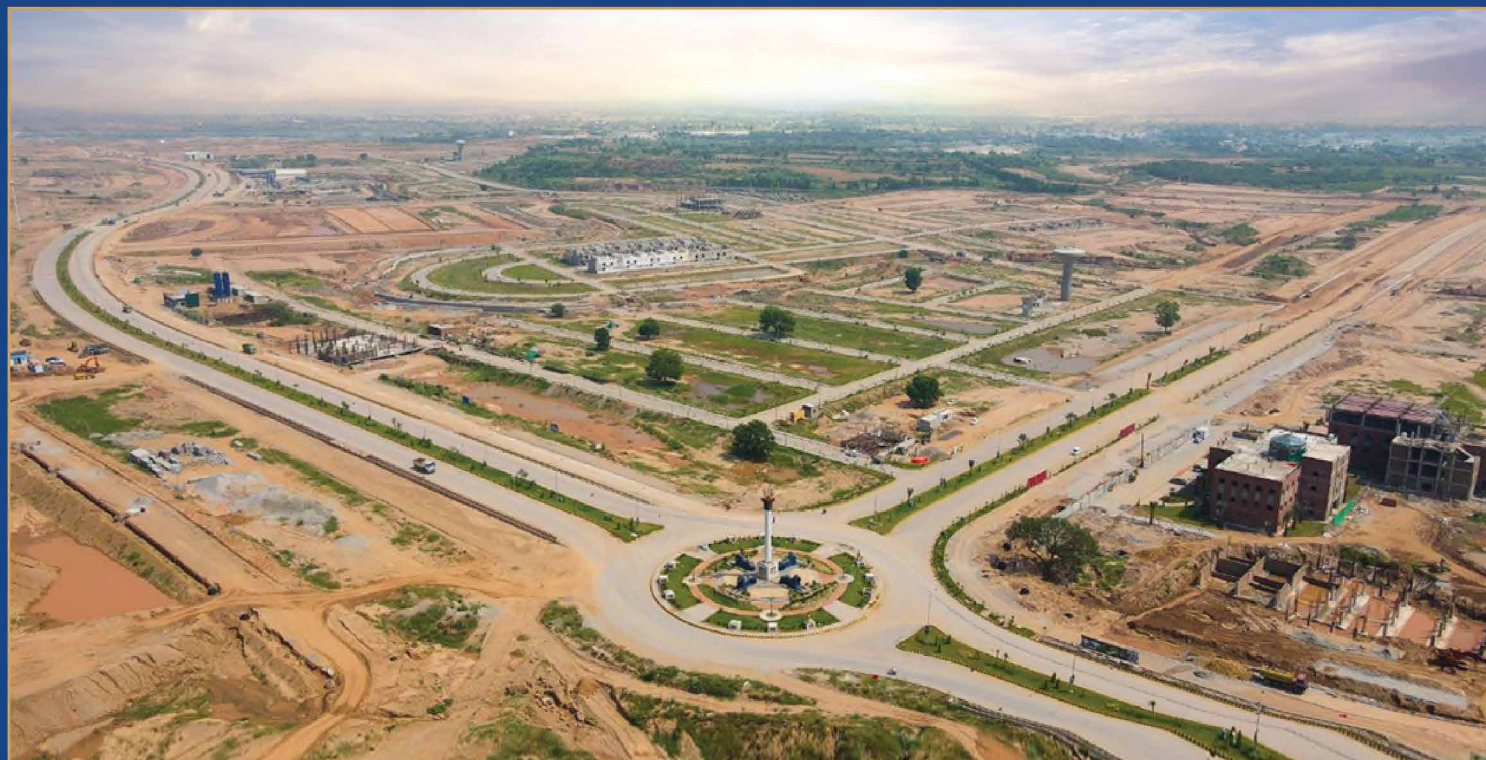
World's Largest Tourist City



**BWC Project
Development**

**BWC Turning
Dreams into Reality**

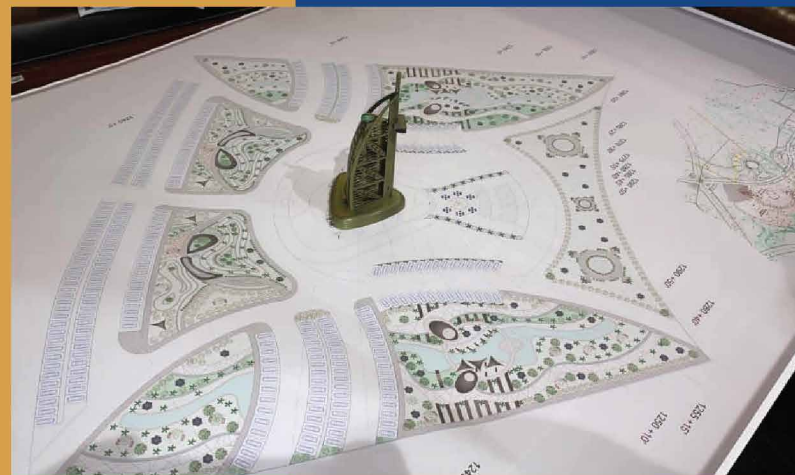
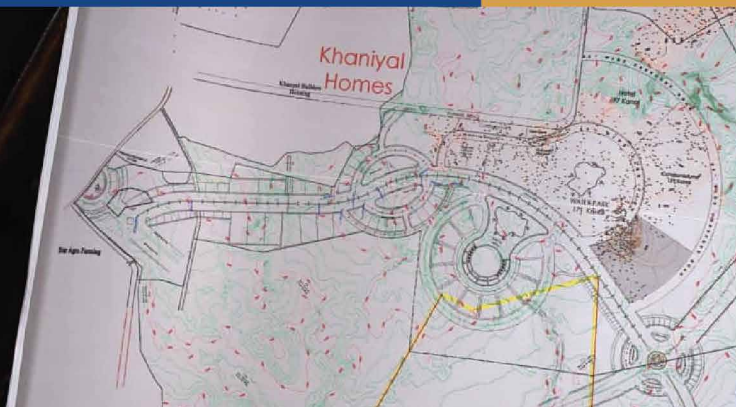
Development Work at Blue World City



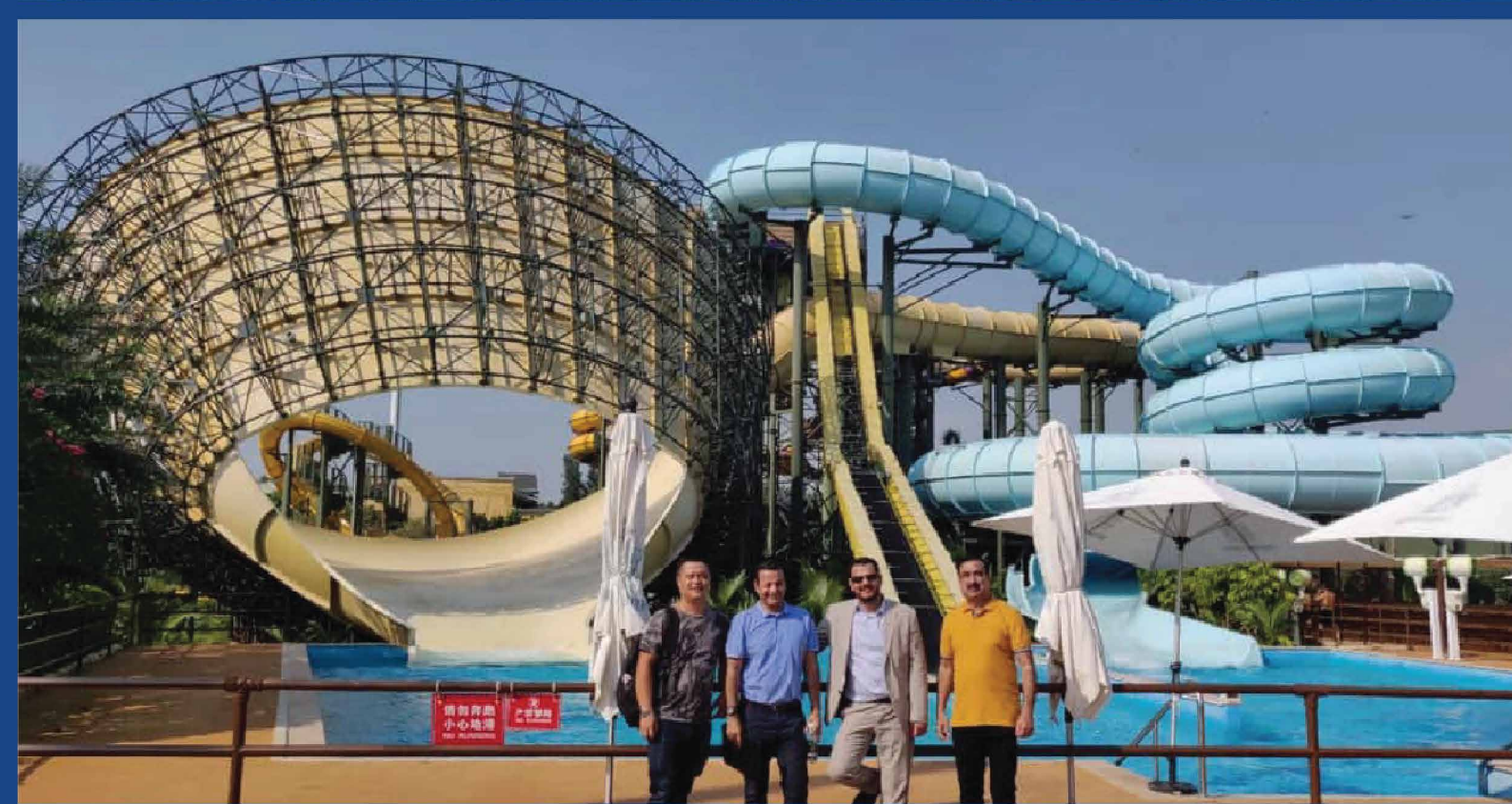
Development Work at Blue World City



BWC Tower



Water Theme Park



Structure Work World's Tallest Horse Mascots at Blue World City



Syed Quddos Raza

World's Tallest Horse Mascots are designed by the world renowned monument artist Syed Quddos Raza, an NCA graduate and the pioneer artist of Bahria Town and Blue Town Sapphire.



World's Tallest Horse Mascots

World's Tallest Horse Mascots worthy of a place in the Guinness Book of World Records are an identity of the project.

- 125 Feet Tall Horse Mascots (World's Tallest)
- Inspired by the Kelpies, Scotland
- Covering 147,500 Sq Ft
- Night-lit, visible from Lahore-Islamabad Motorway
- Art Museum in the basement hall



Horse Mascots Landscape

Rumi Square



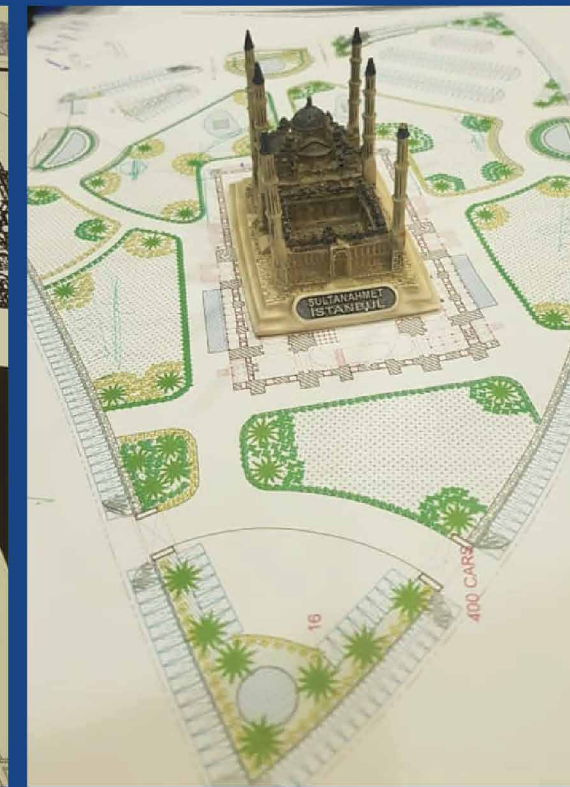
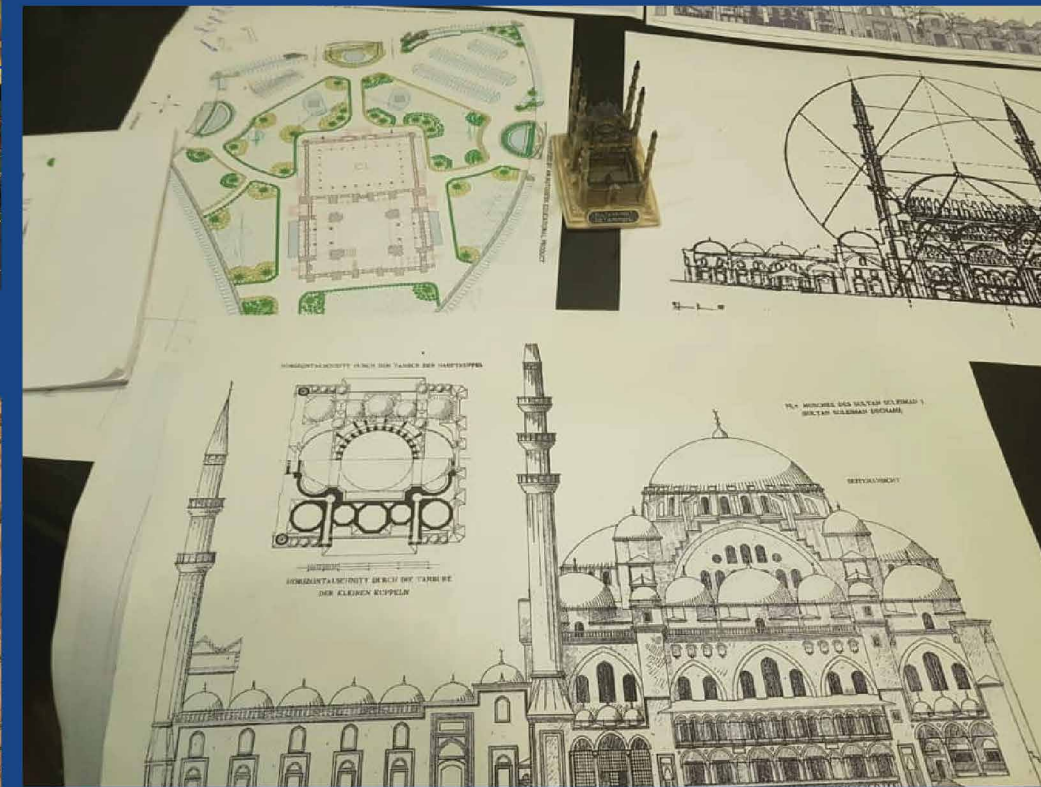
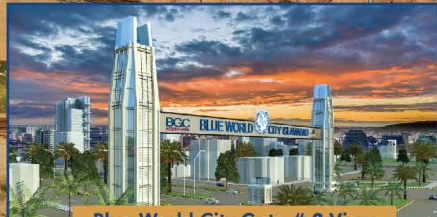
Blue Mosque



GATE # 2 CONSTRUCTION UNDERWAY



GATE # 3 CONSTRUCTION UNDERWAY



Layout Plan of Blue Mosque
at Blue World City

SPORTS VALLEY SHOAIB AKHTAR ENCLAVE

LIVE LIKE A LEGEND

Enter the spectacular world of elegance and class, where you can live like a legend and create countless memories, as Blue World City presents Sports Valley - Shoaib Akhtar Enclave, which is represented by the living legend himself. This prestigious enclave will be packed with unprecedented amenities like; Pakistan's Largest Cricket Stadium, Iconic Entrance, Villaggio Mall, Torch Hotel, Signature Villas, and Ground+40 Floors High-Rise Commercials.



Shoaib Akhtar
ENCLAVE



Live like a
Legend

SIGNING CEREMONY OF SPORTS VALLEY - SHOAIB AKHTAR ENCLAVE



International Property Awards Show

Blue World City is thrilled to announce that our monumental Horse Mascots have won the prestigious Best Public Service Development award at the esteemed Asia Pacific Property Awards Show! Furthermore, the project has been nominated for the International Property Awards Show, where it will compete with other remarkable winners from around the world - Insha'Allah.



Blue World City Winner of 2 International Property Awards

(Masha'Allah)



BGC-IGC

Blue Town Lahore

BLUE TOWN



WITH SMART CITY FEATURES
& CANAL ROAD ACCESS
IN LAHORE

IDEAL LOCATION

Blue Town Lahore is the jewel in the crown of BGC-IGC Consortium.

Deriving inspiration from the glistening blue-colored gemstone sapphire, Blue Town Lahore has been conceived to offer our valued customers an extraordinarily luxurious lifestyle at affordable rates.

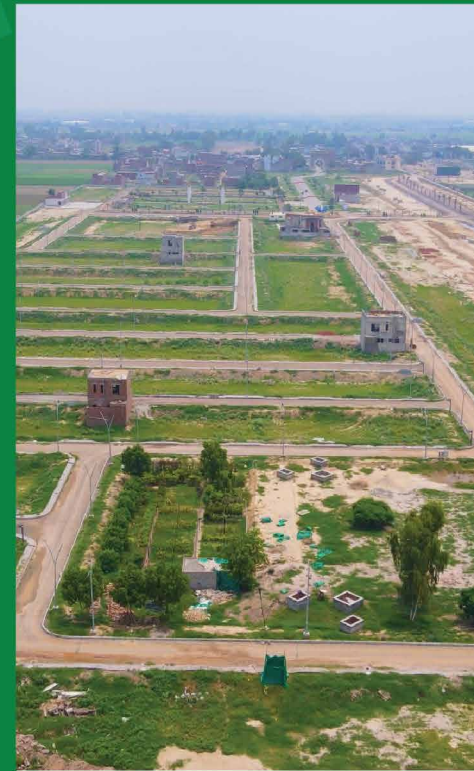


Ideally located at 5-minute drive from Multan Road Intersection of Lahore Ring Road, Blue Town Lahore is easily accessible from all the strategic nodes of the city. BTS's proximity to M-2 Motorway adds to the convenience of travelling.

Approved by LDA, Blue Town Lahore is the project where your investment and future are 100% secure.

Blue Town Lahore

Development Work At Blue Town Sapphire



DEVELOPMENT WORK AT BLUE TOWN LAHORE



DEVELOPMENT WORK AT BLUE TOWN LAHORE



BGC-IGC

PIA Cooperative Housing Society



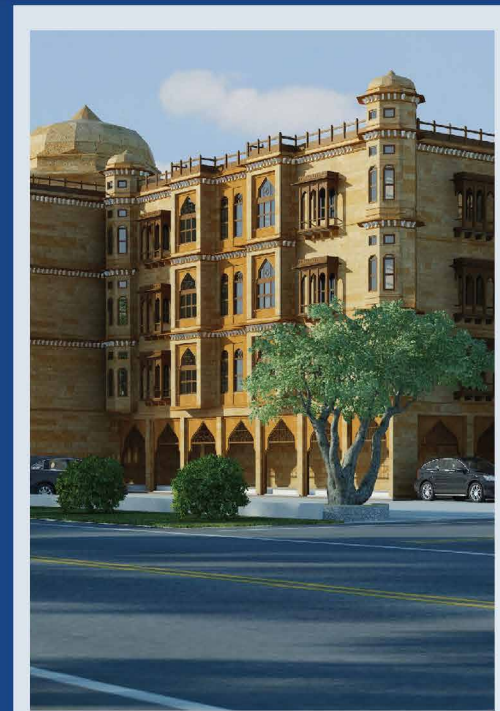
PIA Cooperative Housing Society is another feather in the cap of BGC-IGC Consortium.



“Founded as a cooperative society formed for the officers of Pakistan International Airline, PIA Cooperative Housing Society is situated at the best location of Rawalpindi City, in close proximity to Rawalpindi Ring Road / Adyala Road intersection.

Sprawling over 1500 kanals of a picturesque landscape, PIA Cooperative Housing Society has been designed and is being fast developed into the best residential and commercial address in the twin cities. BGC-IGC Consortium has been engaged for the project's marketing.

- Total Area 1500 Kanals
- Saleable Area 700 Kanals
- Total Plots 1300
- Gated Community
- Members Club
- Upscale Lifestyle
- Parks
- Central Mosque
- Foolproof Security



BGC-IGC

Blue World Trade Center



BGC-IGC Consortium takes business, shopping & lifestyle to the next level with twin cities' tallest twin tower - Blue World Trade Center

“Ideally situated on main GT Road at the prime location of Bahria Paradise, Blue World Trade Center is going to be the most sought-after business & shopping address of the twin cities featuring state of the art corporate offices, shopping mall, food court & luxurious loft apartments in a mix-use smart-building structure equipped with all the facilities and services which add to the pleasure of business, shopping, leisure & lifestyle.

29-Floor

Mix-Use Smart-Building Structure





BLUE WORLD ECONOMIC ZONE

Blue World Economic Zone is an ideal concept in Pakistan, particularly in the context of CPEC. Located in Blue World City in close proximity to Lahore-Islamabad Motorway, Blue World Economic Zone is closest to the CPEC route.

BWEZ has been conceived to provide the local and international traders and businessmen a serene, secure and hi-tech business environment in one compound where they can optimize their growth and maximize their returns while conducting business sitting right next to the CPEC route.

The provision of a 7-star hotel amid the world's best tourist attractions will add to the pleasure of business. The commercial zone is being developed at a centralized and accessible location for the business community of Pakistan.



Project Features

- Trade Center
- Convention Center
- 7-Star Hotel
- Economy & Luxury Apartments
- Warehouses
- Arcade
- Mart
- Medical Center



AWAMI RESIDENTIAL COMPLEX

BGC-IGC

Awami Residential Complex



Awami Residential Complex is situated at the most ideal location in Lahore, easily accessible from all the strategic nodes of the cities. ARC is a gated community equipped with all the amenities and facilities of a world-class community lifestyle.

BGC-IGC Consortium believes in creating a balance between business and public service. Awami Residential Complex is a sincere effort to address the housing crisis in Pakistan by providing a premium community lifestyle at affordable rates to the middle and lower middle classes.

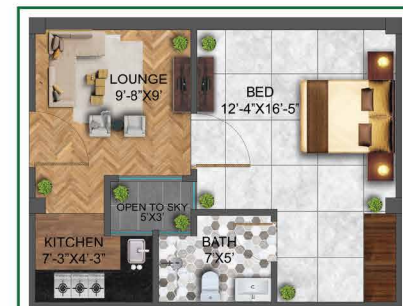
IDEAL LOCATION

- Ideal Location
- Gated Community
- 24/7 Security
- Mosques
- Hospitals
- Water Filtration Plant
- Recreational Parks & Zoo

Awami Complex Studio Apartment (351 Sq Ft)



Awami Complex One Bed Family Apartment (518 Sq Ft)



Awami Residential Complex 2 Bed Family Apartment (806 Sq Ft)

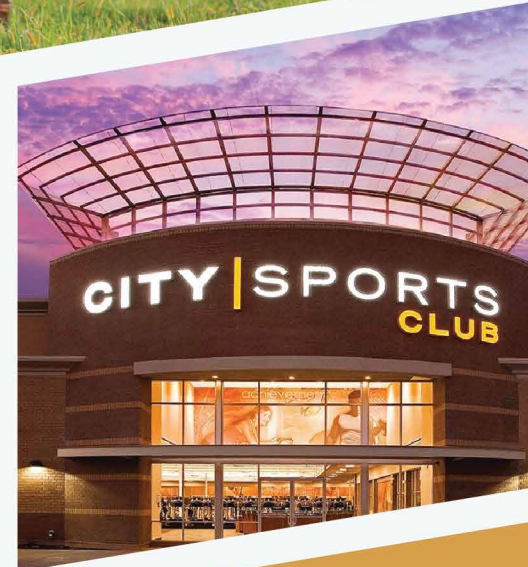
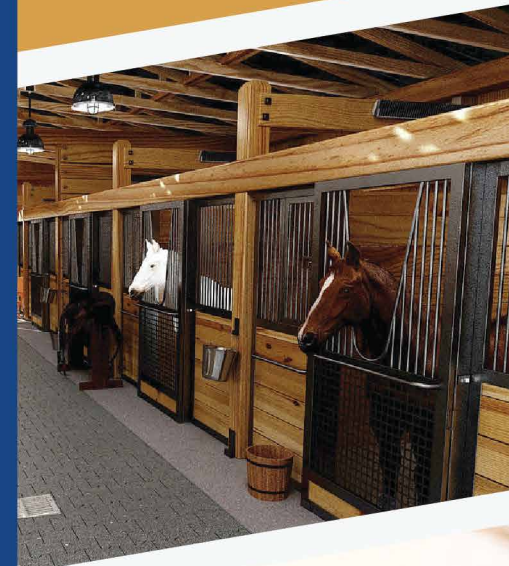


Blue Hills Organic Farms

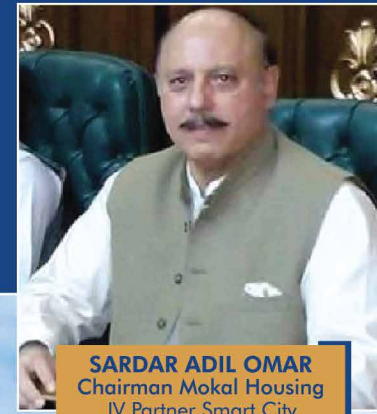


BGC-IGC Consortium unveils a premium countryside lifestyle with their most unique project Blue Hills Country Farms, at Blue World City, Islamabad. Blue Hills Country Farms is an exclusive farm housing project in Islamabad, offering state-of-the-art country farmhouses. The fertile land along Chakri Road is considered to be an ideal place for having an agro farm where you can spend your vacations away from the hustle and bustle of the city. Located right next to the Lahore-Islamabad Motorway (M2) and easily accessible from the New Islamabad International Airport, Blue Hills Country Farms is ideal for investment and living. Offering a community built around environment-friendly sustainable residential urban farming and equipped with all the amenities of an urbanized lifestyle, the project features:

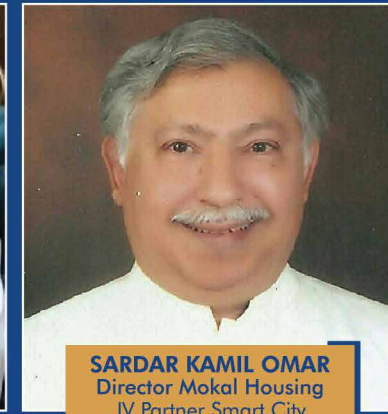
- International Standard Golf Course
- Horse Stables & Cattle Farms
- Sports Club & Riding Club
- Central management facility for cattle farming
- Round-the-clock support of experienced farmers and qualified horticulturists



SMART CITY



SARDAR ADIL OMAR
Chairman Mokal Housing
JV Partner Smart City



SARDAR KAMIL OMAR
Director Mokal Housing
JV Partner Smart City



SARDAR AQIL OMAR
Director Mokal Housing
JV Partner Smart City



SMART CITY HOUSING
ON CANAL
LAHORE

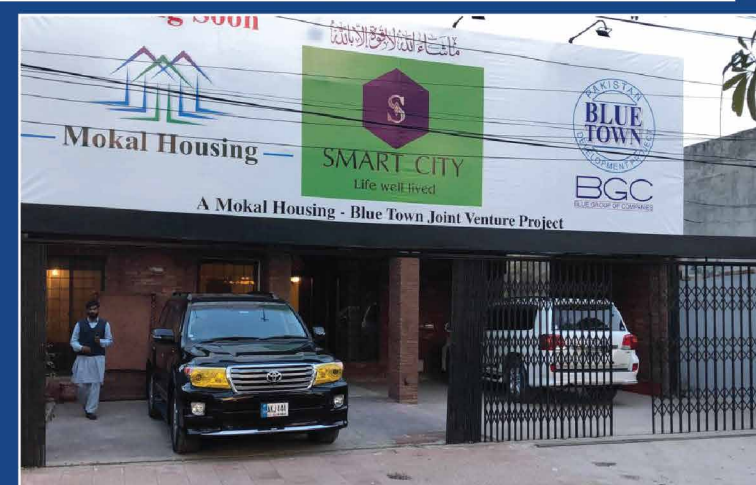
Project Features

- Best Location
- Master-Planned Community
- ICT & IoT Connectivity
- 24/7 Security
- Air-conditioned Mosque
- Full Service Hospital
- Water-Filtration
- Parks
- Solid Waste Management System
- Graveyard



Smart City, a Joint Venture Project of Mokal Housing and Blue Town, is an expression of the Group's commitment to introducing new standards of excellence in smart lifestyle. As the name suggests, Smart City's master-planned gated community is equipped with the latest ICT (Information and Communication Technologies) and IoT (Internet of Things) for enhanced surveillance, security and services as well as greater responsiveness within the community for effective management.

Featuring 3, 5, 8 and 10 marla and 1 kanal houses, apartment buildings, commercial areas and public parks, Smart City is the place to promise a life well lived.



URBAN CANAL CITY

A Project of BGC-IGC Consortium
& Urban Developers

Urban Canal City has an idyllic landscape in sync with the serene and green surroundings of the Canal Road Lahore.

Sitting over a 3300 kanal stretch of land, Urban Canal City is an epitome of modern town-planning and innovative land development. Equipped with the latest amenities and facilities, this beautiful master-planned lifestyle community features some spectacular monuments which enrich the overall look and feel of the lifestyle.

Urban Canal City was entirely sold out within 26 days of its launch in 2013, which is a reflection of the trust of the public and our valued customers.

Project Highlights:

- Project Size 3348 Kanals
- Project Value PKR 9 Billion Approximately
- 3492 Members

Project Features:

- Gated Community
- World-Class Surveillance & Security System
- Park & Zoo
- Hospital
- Educational Institutions
- Community Club
- Main Boulevard
- Commercial Center
- Centrally Air-conditioned Jamia Masjid



REGAL CITY

Regal City is a stretch of pure green land with a different lifestyle that combines contemporary trends and traditional values. A perfect blend of economy and quality, Regal City stands out amongst the most dynamic and gracious spots in Sheikhpura District. The project has been designed by our in-house team of architects and town planners



Segregated into residential and commercial areas, Regal City is going to throw open its gates to the admirers of a spectacular lifestyles at the best location of Sheikhupura Magtanwala Road.

Project Features:

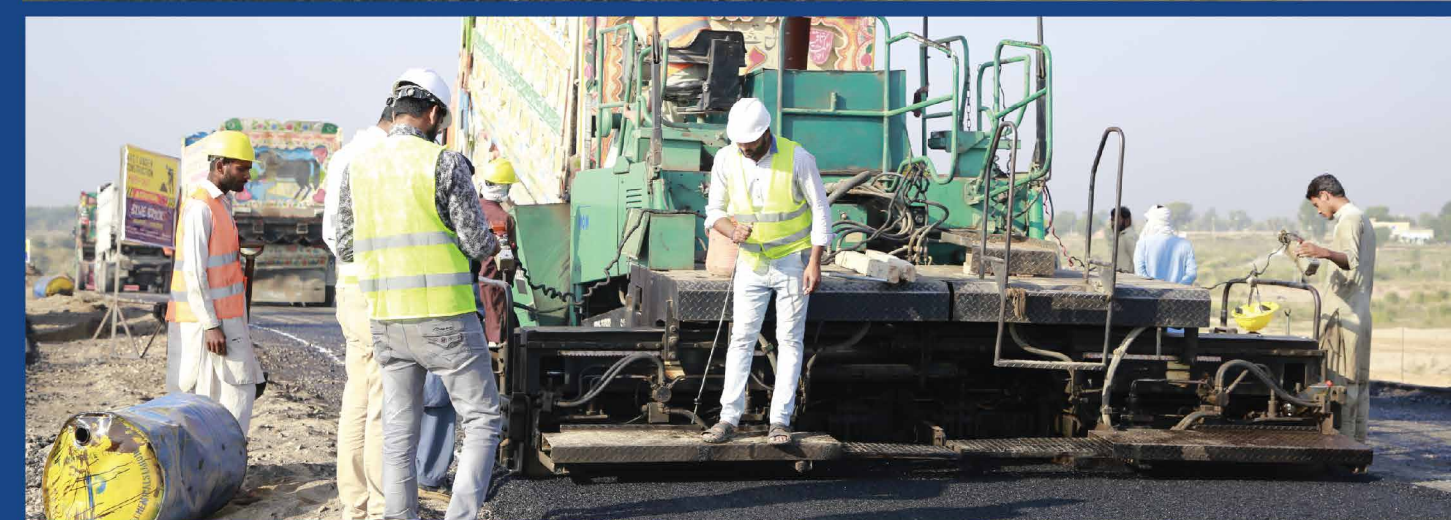
- Ideal Location
- Master-Planned Community Lifestyle
- Foolproof Security
- Lush Green Parks
- Hospital
- Central and Sector Mosques
- School
- Community Center
- Commercial Area
- 24/7 Maintenance



Real Picture



Proposed Image



BLUE BRICKS

ARCHITECTS & CONSULTANTS

URBAN PLANNING
INFRASTRUCTURE DEVELOPMENT
CONSTRUCTION MANAGEMENT

Blue Bricks is a well-established and financially sound construction company headed by a team of dedicated Architects and Engineers who have decades of experience in the fields of architectural development and construction.

Since its inception in 1998, Blue Bricks has been designing, remodeling and building quality projects in Lahore, Islamabad and other cities of Pakistan.

Over the last two decades Blue Bricks has evolved into a name of trust for our clients by delivering top-quality customized building projects with a personal touch. As a reliable construction company, Blue Bricks keeps the interests of all the stakeholders paramount.

Blue Bricks operates while maintaining a close liaison with our clients to forge sustainable business relationships with a strong emphasis on creative design, quality construction and rich finishes.

- Residential
- Commercial
- Industrial
- Town Planning
- Infrastructure Development



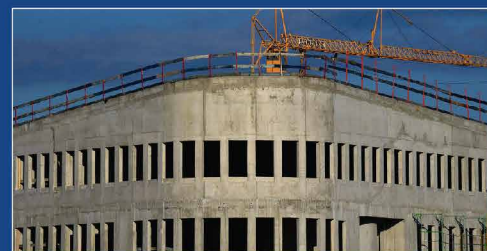


CHAUDHRY BUILDERS AND DEVELOPERS

Chaudhry Builders and Developers started its operations in 1999 and today is one of the leading construction companies in Pakistan. This has become possible only with the relentless efforts of our dedicated staff and trust of our valued clients.

Chaudhry Builders and Developers is formed to deliver hassle-free projects in timely and cost-effective manners. We have positioned our company as such that we are ready to accept any construction challenge no matter how complex or huge it is. Since road to success is always under construction, we therefore are always willing to experiment new ideas, techniques and technologies.

- ◉ Land Development
- ◉ Civil Works & Infrastructure
- ◉ Houses
- ◉ Apartments
- ◉ Commercial
- ◉ Industrial



SM Trading

SM Trading has enthusiastically established an extensive business relationship with esteemed international organizations with its anticipation, quality services and timing. It has achieved immense success in the global market for providing superior quality products within a short span of time.

Being engaged in the import and export of heavy machinery, vehicles and auto parts, it has established strong market goodwill while operating in Pakistan, South Africa, Dubai, Sharjah and Afghanistan.

BGC-IGC

Forces School & College System



The Forces School & College System (FSCS) has been established with a vision to make international standard education accessible to all with a focus on instilling positive values, analytical skills, creative thinking and competitiveness for grooming future leaders.



The Forces School & College System (FSCS) commits itself to nurture the innate latent potential that nature bestows in abundance upon every child. With a panel of distinguished academicians and educationists, FSCS will impart world-class education through the latest learning and teaching techniques, coupled with a modern curriculum that places equal emphasis on academic excellence and character-building.



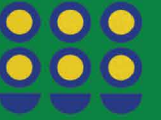
Technology has changed the very concept of learning and knowledge. So, in order to meet the versatile demands of changing times, the Forces School System utilizes the latest technology and teaching methodology to impart effective education in an enabling environment that inculcates creative thinking, analytical skills and competitiveness among the students. At FSCS, education comes with the value of unity, faith and discipline and Quran is the nucleus of personality development and spiritual sublimation.

Azhar Ahsan Project Director FSCS

International Standard Curriculum



BGC-IGC



Forces School & College System has the technical and professional support of some leading business groups of Pakistan, comprising several retired senior officers of the Pakistan Army. These business groups have a diversified portfolio ranging from marketing, retail, IT, construction and real estate development.



The Forces School & College System (FSCS) aims to build a nationwide presence through a network of schools and colleges operating under its umbrella, ensuring quality education to all whilst ensuring affordability and profitability at the same time. To this end, FSCS intends to provide each of our Franchise Partners with all the tools and support necessary for the immediate establishment and operation of a franchise.



BGC-IGC

Foundation Laying Ceremony of Flagship Campus of Forces School at Blue World City



Maj Gen (r)
Muhammad Arif Warraich
(Hilal-e-Imtiaz) Patron-in-Chief



Maj Gen (r) Sajjad Rasul
(Hilal-e-Imtiaz &
Sitara-e-Basalat) Vice Chairman



Mr. Saad Nazir
Chairman Blue World City



Ch. Nadeem Ejaz
CEO Blue World City



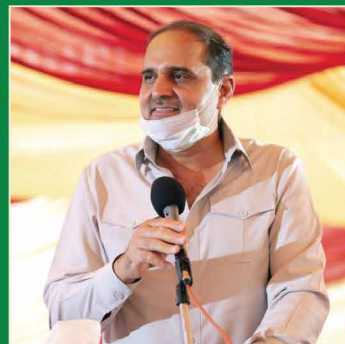
Ch. Naeem Ejaz
CEO Blue Hills



Mr. Noman Ejaz



Brig. (r) Hamid Mahmood Dar
(Sitara-e-Imtiaz) Chief Operating
Officer FSCS



Brig. (r)
Sardar Aftab Ahmed Khan
(Sitara-e-Imtiaz) Deputy Chairman



BGC-IGC

Foundation Laying Ceremony of Flagship Campus of Forces School at Blue Town Sapphire



Maj Gen (r) Muhammad Arif Warraich (Hilal-e-Imtiaz) Patron-in-Chief FSCS
Maj Gen (r) Sajjad Rasul (Hilal-e-Imtiaz & Sitara-e-Basalat) Vice Chairman FSCS
Mr. Saad Nazir, Chairman Blue World City

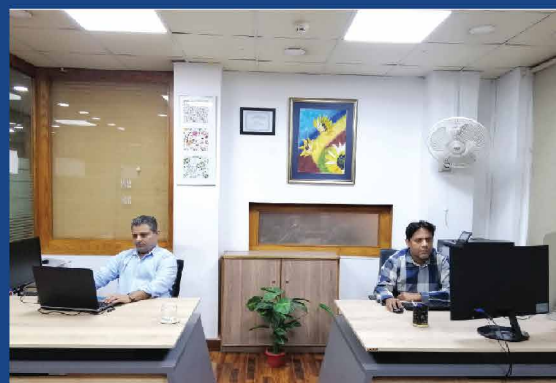


Mr. Saad Nazir, Chairman Blue World City



Maj Gen (r) Muhammad Arif Warraich
Patron-in-Chief FSCS

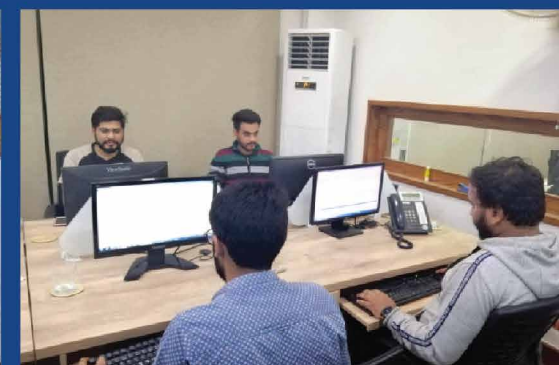




In business since 2005, Blue Technologies has transformed itself into a leading IT firm over the last one and a half decades, providing the most cutting-edge customized and bespoke services and solutions to a sizeable clientele comprising blue chip organizations in Pakistan and overseas.

Blue Technologies specializes in innovative and dynamic contact telemarketing service and support provider, currently catering for the inbound requirements of our international customers for offset printing services from all over the world. In addition to its call center services, the company is equipped with its own graphic design department, web development and SEO Team working in-house on development of Group's various online E-commerce based portals.

Blue Technologies works in collaboration with its sister concern WPZ Distribution LLC USA (US-based firm) in providing a range of Printing Services, Call Center Services, Online Support & Chat Support services to its customers all over the world including USA, Canada, UK and Australia.



BLUE MEDIA

For over one and a half decades, Blue Media and its sister companies have been providing custom printing and marketing services to commercial customers in the US, Canadian, UK, Australian and Pakistani markets.

By combining the very best in people and processes with state-of-the-art production facilities, Blue Media delivers customized design and printing solutions with the quickest turnaround time at competitive rates.



- | | | | | |
|------------------|------------------|----------------|--------------------|---------------|
| ✦ Banners | ✦ Business Cards | ✦ Decals | ✦ Greeting Cards | ✦ Post Cards |
| ✦ Booklets | ✦ Calendars | ✦ Door Hangers | ✦ Labels | ✦ Stickers |
| ✦ Bookmarks | ✦ Stationery | ✦ Envelopes | ✦ Letterheads | ✦ Table Tents |
| ✦ Bottle Neckers | ✦ CD Jackets | ✦ Flyers | ✦ Magazines | ✦ Tags |
| ✦ Brochures | ✦ Clings | ✦ Folders | ✦ Retail Packaging | |

HIGH-LEVEL INTERACTIONS



Mr. Saad Nazir, Chairman Blue World City offering 5,000 Homes / 50,000 Apartments Developed Land Worth 8 Billion Rupees to the Honourable Prime Minister of Pakistan Mr. Imran Khan for Naya Pakistan Housing Program





Mr. Saad Nazir, Chairman Blue World City Presenting a Cheque Worth 20 Million Rupees to the Honourable Prime Minister of Pakistan Mr. Imran Khan for PM's Covid-19 Relief Fund



Mr. Saad Nazir, Chairman Blue World City and Chaudhary Nadeem Ejaz, CEO Blue World City Presenting the Chhat Project to the Honourable Governor Punjab Chaudhary Muhammad Sarwar



INTERNATIONAL COLLABORATION



FUAT CELIK & BLUE WORLD CITY

A STRATEGIC COLLABORATION
FOR HIGH-SPEED CONSTRUCTION
IN PAKISTAN



INTERNATIONAL COLLABORATION



Chinese Delegation Visit



INTERNATIONAL COLLABORATION



Mr. Saad Nazir Chairman Blue World City Signs MOU With Mr. Qu Yibin Chairman of Shan Jian Municipal Engineering Co, China



Mr. Saad Nazir Chairman BWC with Dr. Sui and Dr. Naina



Chinese Delegation Visit



INTERNATIONAL COLLABORATION



Our Team's Visit to China



Conceptual Designs & Models Presented by PAN China to Blue World City Management



Discussion Session in Beijing, China between Blue World City Management and PAN China for Modern Urban Development



BWC Team At Zonal Head Quarters Zhengzhou China for MOU Signing with Pan China for Development of BWEZ & Overseas Block



INTERNATIONAL COLLABORATION



BWC Management Visit to Turkey

Engin Altan (Ertugrul Ghazi) as Brand Ambassador of Blue World City

Ertugrul Ghazi



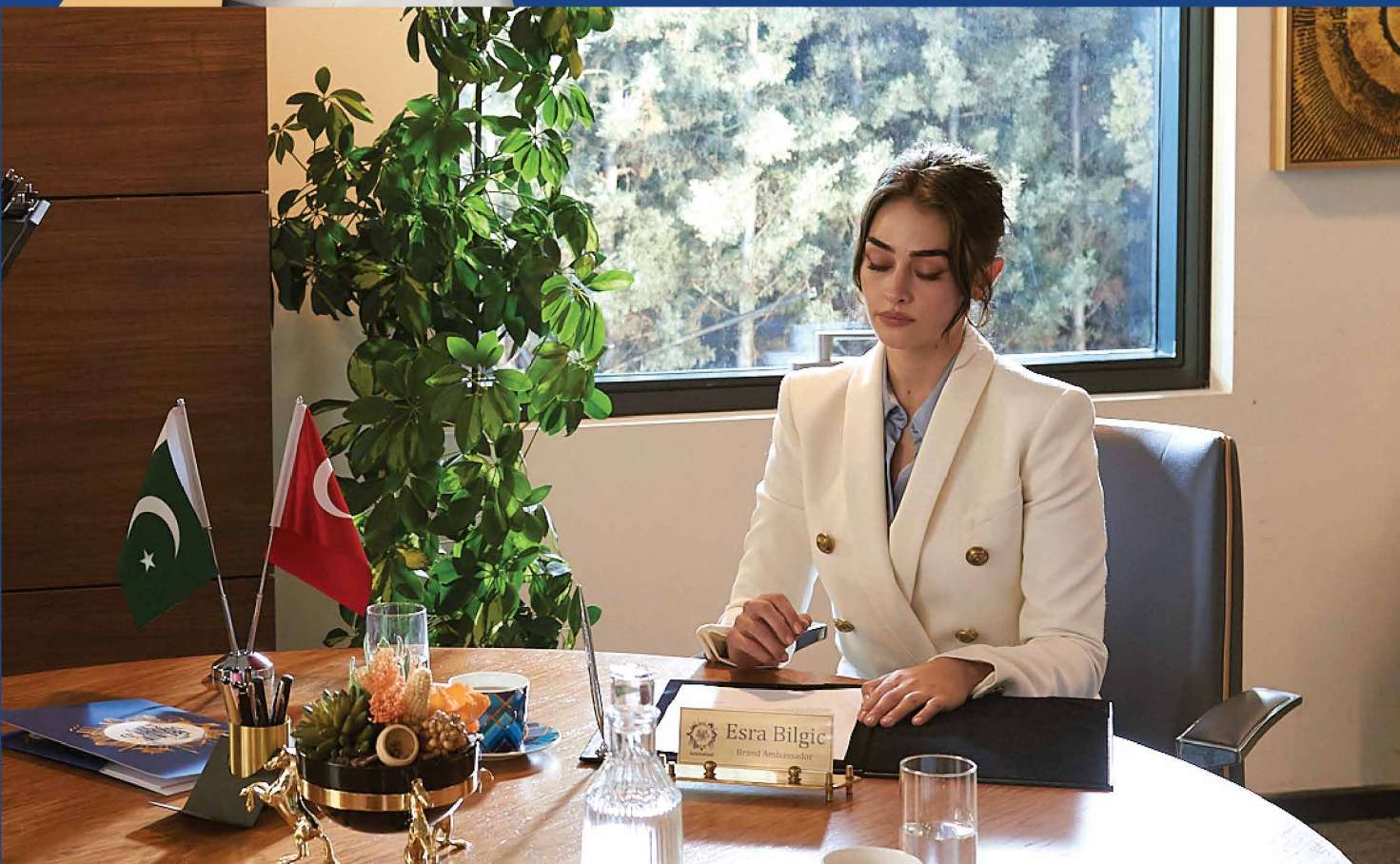
TV Commercial

with

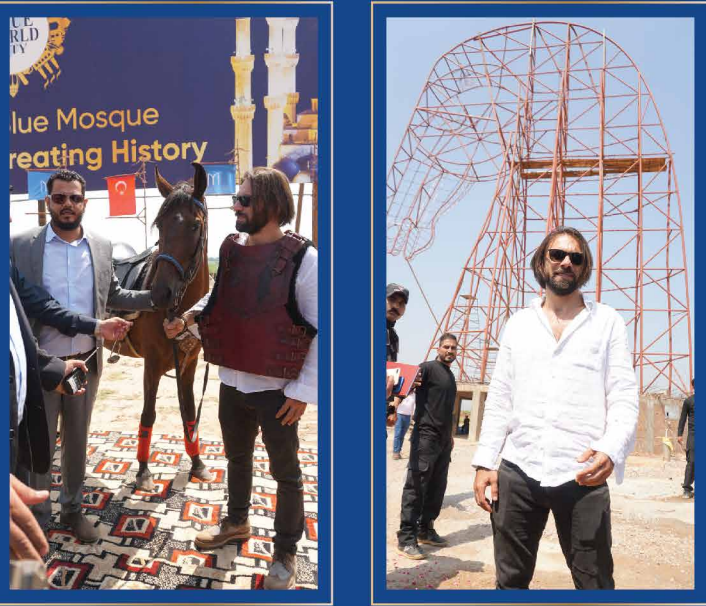
Esra Bilgic
(Halime Sultan)

Brand Ambassador of Blue World City

Nera Neya Ghar



Cavit Cetin Guner (Dogan Alp) in Blue World City



Cavit Cetin Guner aka (Dogan Alp) in BWC 19 Sep 2020



Dogan Alp

Emsey Hospital Team Visit



Chinese Delegation Visit



Turkish Delegation Visit



MEMBERS' CONVENTION



MEMBERS' CONVENTION



BGC-IGC

Lulu-al-Saqar



Located in Dubai, the heart of UAE, Lulu-al-Saqar provides its customers with exclusive taste, exquisite service and an enchanting dining experience. Our highly-experienced and qualified chefs are always excited to present their delicacies to guests.



Lulu-al-Saqar's caring and committed staff strives to ensure that guests have a memorable experience after every visit. At Lulu-al-Saqar guests are indulged in scrumptious flavors of an eclectic menu offering delectable Pakistani, Arabic and Indian cuisines.



Savour Foods



Situated in Ajman, best known for its cultural attractions, Savour foods specializes in the famous flavorful Arab cuisines. We customize the menu as per customers' requirement and provide the best of the chefs and service crew. Our team is committed to provide customers an ambience that immensely adds to the experience of dining out.

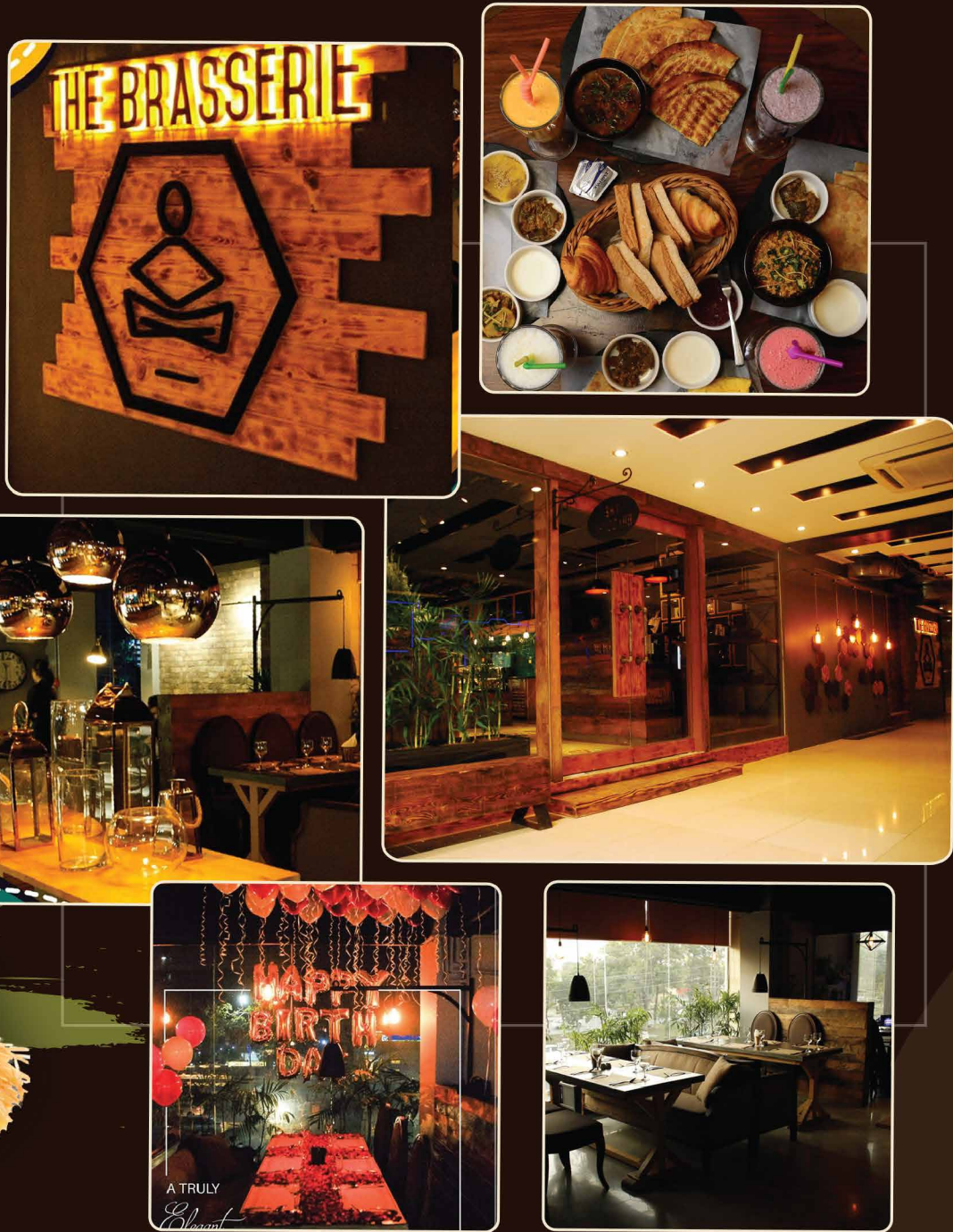
- Authentic Arabic Cuisine
- Exquisite Service
- Original Taste
- Elegant Ambiance
- Healthy Ingredients
- World-class Hygiene

BGC-IGC

Brasserie

THE BRASSERIE

Brasserie offers top-quality food and excellent service in an exceptional ambiance. Our love for flavors and food is an essential ingredient of our recipes. Serving lunch and dinner, our eclectic menu features an amazing variety of food at reasonable prices.



If you have a thing for new and immensely delicious French and Italian cuisine, if you have the heart to try something new and fall in love with it, and if you want to try fast food with a slow and serene ambiance that will mesmerize you, Brasserie is the place for you.

BGC-IGC

Cheen, Chutney aur Chai

Cheen Chutney aur Chai

Cheen, Chutney aur Chai is all about the love for food. The master chefs' love for food inspires them to create the magic of flavors that entices the taste-buds of the foodies who keep coming back to this place for more food and even greater taste.



Serving a variety of spicy local cuisine, delicious fast-food, desserts as well as hot and cold beverages, Cheen, Chutney aur Chai is committed to elevate its standards of quality, taste, and service with every passing day.

Cheen, Chutney aur Chai

BGC-IGC

Shinwari



Shinawari is the place for those who crave for the authentic taste of original Pashtun cuisine



Prepared with the freshest ingredients, our expert chefs provide the tenderness and succulence of Shinwari food that will surely tantalize your taste-buds, with its rich flavor.



Well known for providing the best quality Shinwari food in and around the area of Sihal, Shinwari Restaurant specializes in a complete range of delicious Pashtun cuisine which is famous for its exceptional flavor.



BGC-IGC

Punjabi Dhaba



Punjabi Dhaba proudly represents the tradition of hospitality and taste in Ajman, **UAE**.

Since 2017, Punjabi Dhaba is serving its loyal customers from Ajman and other states of UAE, the most authentic flavors of traditional Punjabi cuisine, in a world-class environment. Punjabi Dhaba is famous for its culturally enriched ambiance that takes our customers back to the traditional culture of Punjab, as they savor the real flavors of Punjab.



Cultural Ambiance
Traditional Punjabi Recipes
Authentic Taste

Excellent Service
Natural Ingredients
Health & Hygiene

Bareezé™



CHINYERE™

Minnie Minors

Bareezé™
Embroidered Classics

Bareezé
home expressions

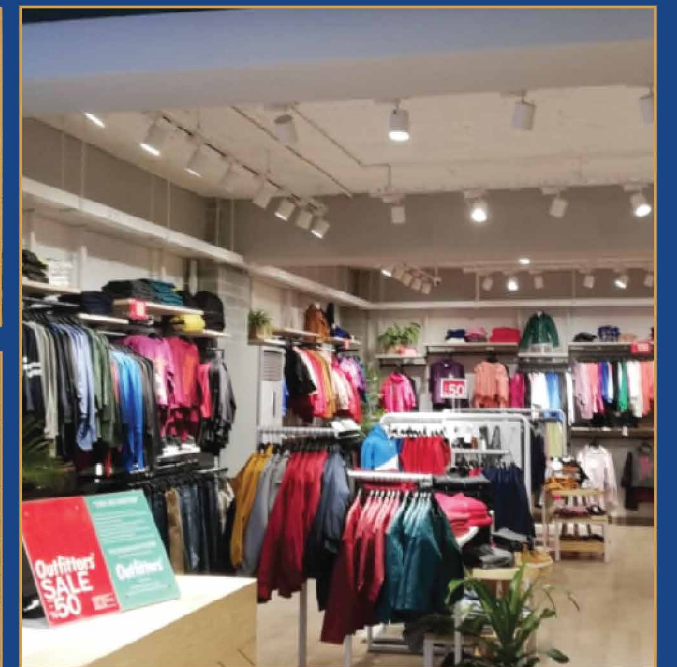
SUPER SQUAD

Outfitters®



Outfitters Franchise

Bareezé
Franchise





ARTIMIX®



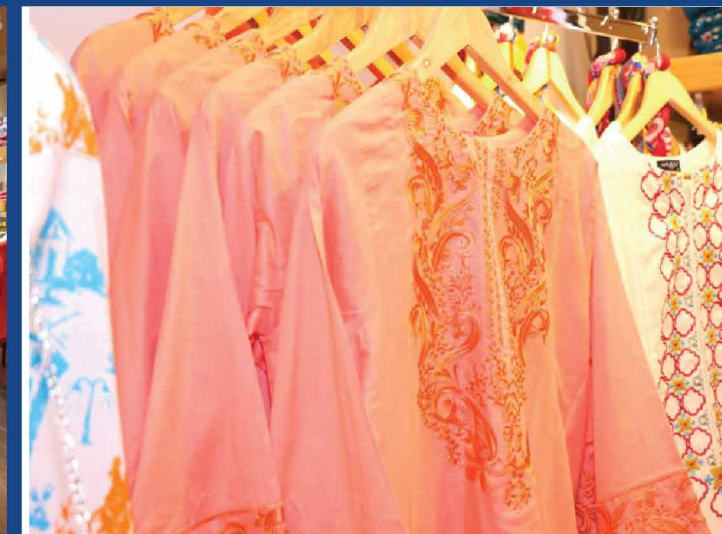
ARTIMIX®

Artimix is an exclusive fashion brand for women of all age groups. Blending together the finest quality fabric and trendy designs, the brand draws inspiration from traditional elegance and contemporary style.

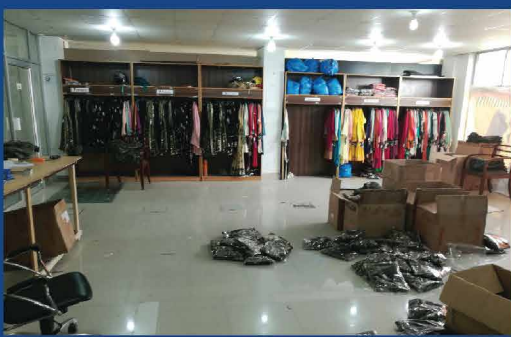
Artimix has something for every woman from grandmothers to housewives, working women, startup professionals, students and teenagers.

Artimix is a trendsetter. Therefore, in addition to the physical store, Artimix is also available online for our valued customers inside Pakistan and overseas. Backed by a team of professionals, the online orders are processed and delivered on time with the convenience of cash-on-delivery mode of payment.

- Formal Dresses
- Casual Pret
- Embroidered & Print
- In-house Designing & Stitching Units
- Outlets & Online



In-House Stitching Unit



MARTBLUE

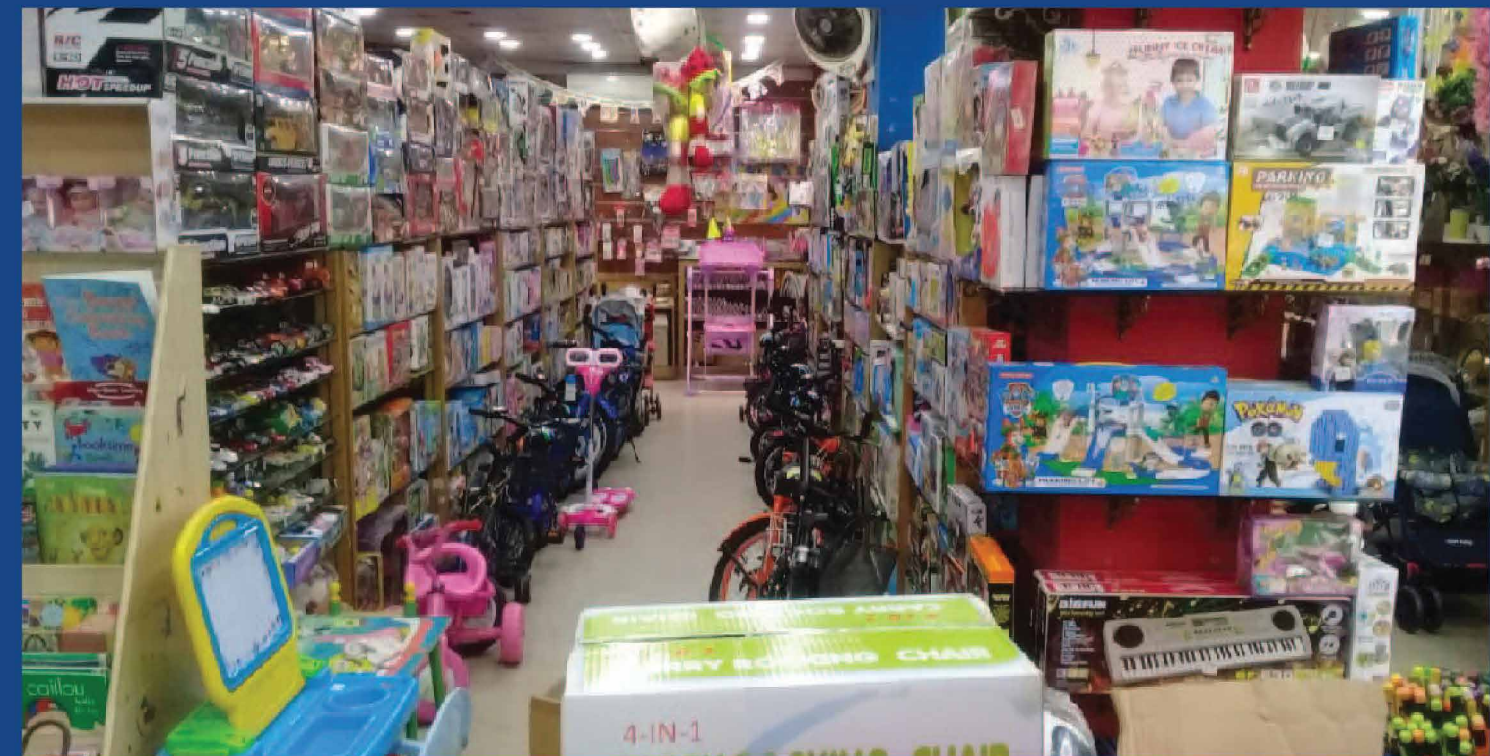
MartBlue combines convenience and efficiency to offer a world-class retail experience to its valued customers with every visit.

MartBlue was founded in 2010 with the aim to comprehensively fulfil the online shopping demands of our valued customers. To develop a better understanding of the demands in retail sector, the need of a physical convenience store was felt and therefore the group launched its first store on Canal Road near DHA-EME Sector.

The group is currently working on developing an online shopping solution which will be available to our customers throughout Pakistan.

- Grocery
- Toys
- Gifts
- Toiletries
- Electronics
- Lifestyle Products

MART BLUE
A FAMILY STORE





AL SAHAR TRAVEL AGENCY

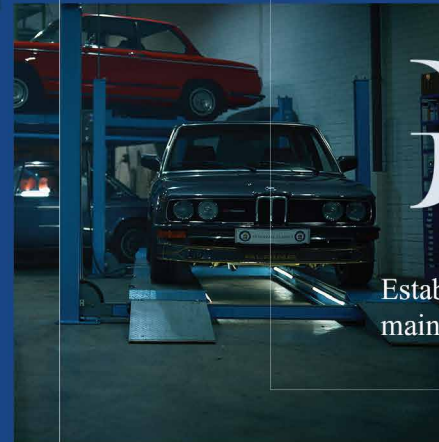


Al Sahar Travel Agency specializes in providing travel related services in South Africa, Tanzania, Angola and Uganda. Our staff is well versed and experienced in customer care and is able to deliver services to entire satisfaction at most economical rates.

Satisfied employees lead to satisfied customers. We know the growth and success of our company depends upon fulfilling our clients' requirements every day.

BGC-IGC

Night Star Garage



GARAGE

Established in 2004, Night Star Garage is providing proficient auto repair and maintenance services to an elite clientele in Dubai.

The modern state-of-the-art technologies enable our team to analyze the minute details and to locate and mend any malfunction in the vehicles. We pride ourselves on being a true full-service auto repair workshop that delivers highest quality services and repairs, to the satisfaction of a loyal clientele.



Night Star Garage



SUNO TV

یقین کے ساتھ

#theteam



ON YOUR SCREEN

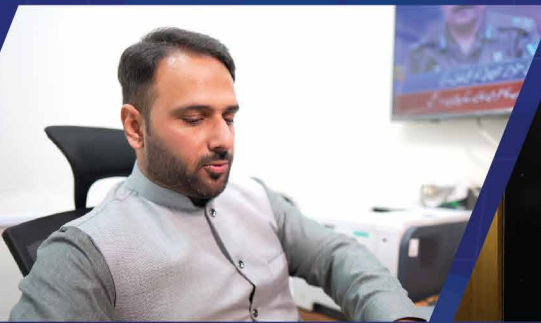
سنو
NEWS HD
یقین کے ساتھ
sunotv.com

The News media landscape in Pakistan has become highly polarized with News Outlets and publishers led to a situation where the people of Pakistan are being misinformed and mislead, damaging the periscope of ethical journalism practice.

Out of this dire need, **SUNO TV** has been established to counter this exploitive practice. **SUNO TV** values encompasses content that informs, educates, entertains and enlightens the viewers with programming that promotes a tolerant, peaceful, progressive and moderate Pakistan.



SUNO TV



Blue World News Media



Media is the most effective tool to educate, enlighten and empower the people. In the modern world of technological and hybrid wars, media has assumed a new role. Blue World News Media believes in reporting the truth without fear but with responsibility to promote a positive image of Pakistan and its people. Merit News is a daily newspaper being published by Blue World News Media. Mohib-e-Jahan is the latest newspaper of the group. Blue World TV, with its intelligent programming, is the latest venture of Blue World News Media. The channel covers news, current affairs, trade and economy, social and cultural events.



Corporate Social Responsibility

- Building a Better World, Together!
- Governor Punjab Social Welfare Program
- Health & Safety
- Training Programs for Employees
- Chhat Project
- Blue World Dastarkhawan
- Blue World Free Dispensary



Mr. Saad Nazir Member Punjab Social Welfare Committee with other Committee Members



Building a Better World, Together!

As a real market leader, BGC-IGC Consortium is conscious of its obligations towards our employees, environment and the communities we operate in. So, we have a policy to promote health & safety in work environment alongside implementing and supporting positive initiatives for an evolutionary change in the society.

Governor Punjab Social Welfare Program

Governor Punjab Social Welfare Program is a very comprehensive program comprising some great welfare initiatives for providing shelter, education, healthcare and financial assistance to the deserving segments of the provincial population. The project is a brainchild of the Honorable Governor Punjab, Ch. Mohammad Sarwar, and is being run under his constant supervision.

BGC-IGC Consortium is actively involved in this great initiative with Mr. Saad Nazir Chairman Blue World City as a member of the Governor Punjab Social Welfare Committee. The group is dedicating its time, energy, expertise and resources to low-cost housing and mass marriages project of this humanitarian program.

Chhat Project

Chhat Project is a landmark initiative to provide low-cost houses to the low-income groups and labour class, at incredibly low monthly installments. For this purpose, the group has allocated 1000 kanals of land for 500 3-marla residential units at its flagship project Blue World City adjacent to Rawalpindi/Islamabad Motorway.

Training Programs for Employees

BGC-IGC Consortium treats its team as its most valuable asset. Therefore, the company arranges periodical capacity-building workshops and professional training programs for its team for organization's benefit and personal growth of the employees.



Blue World Dastarkhawan

Blue World Dastarkhawan is a project to provide free meals twice a day to the general public in a very decent environment. The project is reflective of the humane and philanthropic approach of the group which stays committed to building an egalitarian society in Pakistan where everyone has food, shelter and education with greater self-esteem.



Blue World Clinic

Blue World Clinic is a public welfare initiative for the site staff and workers of the Blue World City as well as the population of the surrounding localities. Provision of free healthcare, emergency treatment and free medicine by properly qualified medical and paramedical staff is a great service particularly for those in need.



Health & Safety

BGC-IGC Consortium conforms to international standards of work environment to ensure health and safety of its employees and visitors, by implementing safe work practices, systems and procedures; displaying appropriate information, instructions and training on work safety; with emergency drills and regularly updating its health & safety policy.



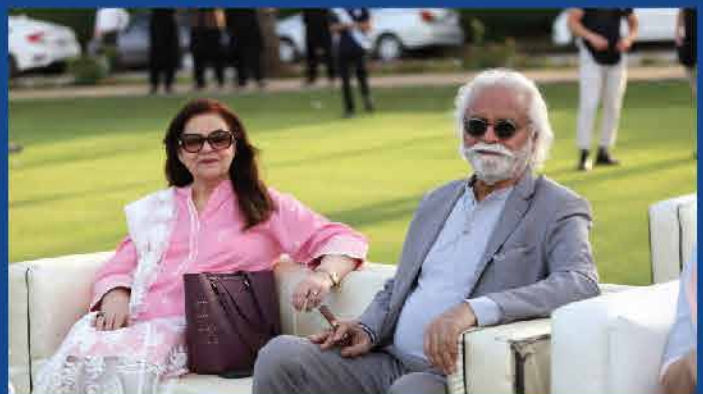
FLOOD RELIEF CAMP

Charsadda



Polo Tournament 2023

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People Development Initiatives



People Development Initiatives



Sports Activities



BGC-IGC CONSORTIUM



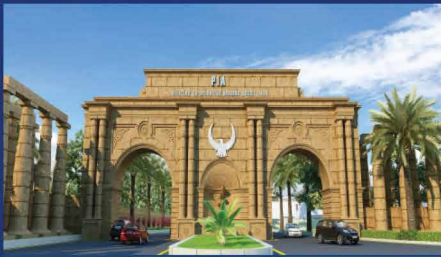
BLUE WORLD CITY MAIN ENTRANCE GATE



BLUE WORLD CITY SECOND ENTRANCE GATE



BLUE WORLD CITY THIRD ENTRANCE GATE



PIA OFFICERS CO-OPERATIVE HOUSING SOCIETY



SMART CITY



URBAN CANAL CITY

BGC Head Office:

Buildings 1-4, Commercial Area
Tech Society, West Canal Bank
Lahore - 54590 Pakistan.
www.bluegroupofcompanies.com
UAN: 042-111-22-3456

BWC Head Office:

Cam Arcade, Main GT Road,
Sawan Camp Near Bahria Town,
Phase 7 Entrance Gate, Islamabad.
www.blueworldcity.com
UAN: 051-111-22-3456

Overseas Block Office Exclusive:

Floor # 4 & 5, Building G # 4,
Sector A, Jinnah Boulevard
(East) Phase-II,
DHA - Islamabad.
UAN: 0340-111-00-44

Imperium Head Office:

Malik Arcade, Main G.T Road,
Opp. Bahria Town Phase 4 Gate,
Sawan Camp, Rawalpindi.
www.imperiumgc.com
UAN: 051-111-353-353