

FORCES SCHOOL & COLLEGE SYSTEM



Franchise-**Booklet**

'Iqra' meaning 'read' was the first Holy word that was revealed to Prophet Muhammad (peace be upon him). This word symbolizes the importance of education and enlightenment in Islam.

Let's join hands to illuminate every nook and corner of the motherland with the light of knowledge by making quality education accessible to all.



READ

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International Awards (WSS) 2024 & 2025





Our Vision

To develop FSCS into a leading brand of the country that ensures quality education relying on 21st century learning techniques and principles in an enabling environment and refined educational culture. With a child centric approach, we strive to equip the students with higher order critical thinking, analytical and decision making skills.

Our Mission

While ensuring formal quality education to the child, focus on character-building, leadership, personality development, correct religious orientation with concurrent efforts on rekindling the spirit of nationalism.



About FSCS

The Forces School & College System (FSCS) has been established with a vision to make international standard education accessible to all with a focus on instilling positive values, analytical skills, creative thinking and competitiveness for grooming future leaders.

The Forces School & College System (FSCS) commits itself to nurture the innate latent potential that nature bestows in abundance upon every child. With a panel of distinguished academicians and educationists, FSCS will impart world-class education through the latest learning and teaching techniques, coupled with a modern curriculum that places equal emphasis on academic excellence and character-building.

The Forces School & College System (FSCS) aims to build a nationwide presence through a network of schools and colleges operating under its umbrella, ensuring quality education to all whilst ensuring affordability and profitability at the same time. To this end, FSCS intends to provide each of our Franchise Partners with all the tools and support necessary for the immediate establishment and operation of a franchise.

The Forces School & College System has the technical and professional support of some leading business groups of Pakistan, comprising several retired senior officers of the Pakistan Army. These business groups have a diversified portfolio ranging from marketing, retail, IT, construction and real estate development including landmark projects such as **Blue World City, Blue Town Sapphire and Awami Residential Complex.**

Board of Governors



Maj Gen Muhammad Arif Warraich (R)
Hilal-e-Imtiaz (Military)
Patron in Chief & Chairman FSCS



Maj Gen Sajjad Rasul (R)
Hilal-e-Imtiaz (Military), Sitara-e-Basalat
Vice Chairman FSCS



Brig Sardar Aftab Ahmed Khan (R)
Sitara-e-Imtiaz (Military)
Deputy Chairman FSCS



Tasnim Aslam
Former Ambassador



Dr Imran Opal
Head Islamabad Diagnostic Center,
Actor, Philanthropist



Aqeel Karim Dhedhi
Chairman AKD Group



Saad Nazir
CEO BGC



Ch Nadeem Ejaz
CEO IGC



Ch Naeem Ejaz
CEO Blue Hills



Burair Nazir
CEO FSCS



Ch Faheem Ejaz
Director IGC



Ch Waseem Ejaz
Director IGC

Maj Gen Muhammad Arif Warraich (R)

Hilal-e-Imtiaz (Military)

Patron in Chief & Chairman FSCS

Education is of critical importance to the economic, political, social and cultural progression of any country. In Pakistan, where the population is expanding exponentially and where public spending upon the education sector remains paltry at best, educating the future generation has become an imperative that calls for extraordinary efforts. Together, Consultex and BGC have decided to take up this challenge and thus, it is with immense pride and joy that we unveil our latest model for the education sector - the Forces School & College System (FSCS).

We envision FSCS, not merely as a commercial venture on our part, but also a national service. It is intended to act as a catalyst for reforming, restructuring and reinvigorating the private education sector in Pakistan. It realizes the urgent need for the establishment of a network of schools and colleges that offer quality education which is, firstly, at par with leading institutions, and secondly, inculcates in its modus operandi the latest pedagogical techniques and educational methodologies – all the while remaining affordable to the larger segment of society. At FSCS, we believe that quality education should not simply be allowed to become the purview of the upper class. Instead, it ought to be proliferated and made accessible to the maximum number of children possible of our country.

With this aim, I welcome you, and appreciate the interest and confidence that you have displayed in becoming one of our Franchise Partners. Along with all the necessary expertise and guidance, FSCS shall provide you with a ready-for-implementation blueprint for constructing, establishing and operating a school or college under our banner. Our educational model has been designed by leading educationalists, administrators and business experts, and thus, is specifically tailored to be flexible, sustainable and profitable for each investor.

FSCS is founded on a principle of value generation for all – including our stakeholders, our Franchise Partners and of course, our prospective pupils, teachers and parents.

“ We understand that your Success is our Success. ”



Burair Nazir

CEO FSCS

The Forces School & College System has been established with a vision to redefine the culture of knowledge and learning in Pakistan. In line with our mission to make quality education accessible to all, the Forces School & College System has engaged a team of seasoned and renowned academicians to devise an international standard curriculum for imparting education, training and life-skills alongside instilling moral values for effective personality grooming of every student.

The Forces School & College System's faculty is a galaxy of highly-experienced teachers who nurture the innate talent of students to channelize their passion in the right direction. Utilizing the latest teaching methodology, state-of-the-art IT and Science Labs, result-oriented extracurricular activities as well as international standard sports facilities in purpose-built campuses, the Forces School & College System ensures our students are mentally tough and physically strong to stay competitive, at every level.

The Forces School & College System believes that providing education is a sublime mission. However, to illuminate every nook and corner of our beloved motherland with the light of knowledge, we need like-minded individuals and entities to join hands with us. Therefore, we have devised a highly-transparent business plan that will attract only those who share our dream of building an enlightened, empowered and egalitarian Pakistan.





Azhar Ahsan

Project Director FSCS



Technology-driven business and enterprise of the present era have changed the very concept of learning and knowledge. In order to meet the versatile demands of the changing times, educational institutions have to focus on their primary role of imparting knowledge and skills, inculcating discipline and competitiveness as well as instilling values and personality grooming by utilizing the latest teaching methodology and technology. So in this national and international milieu, education has assumed a new dynamic role.

The Forces School and College System (FSCS) comprehending the need of the present times, emphasizes not only on the curriculum design but also on modern pedagogy.

FSCS provides a diverse learning experience with its holistically designed curriculum that ensures a level playing field to all students to actualize their latent potentials. At FSCS, the education comes with the value of unity, faith and discipline and Quran is the nucleus of personality development and spiritual sublimation.

By the grace of Allah, I am sure that with the experience and market research of FSCS franchising team, we shall add value to the already existing educational culture. Our endeavors shall take our stake-holders along in our pursuits. May Almighty Allah grant us the vision and courage to deliver. Ameen!

Group Profile



AWAMI RESIDENTIAL COMPLEX



SMART CITY HOUSING
ON CANAL
LAHORE



BLUE WORLD
SHENZHEN CITY



BLUE TOWN
LAHORE



یقین کے ساتھ



BLUE HILLS
COUNTRY FARMS



BLUE WORLD TRADE CENTER



FORCES SCHOOL &
COLLEGE SYSTEM



FORCES CADET COLLEGE



FORCES
GROUP OF COLLEGES



FORCES SCHOOL SYSTEM



Expertise-Sharing With System Affiliates



1 Curriculum Catering 21st Century Needs

- Critical Thinking
- Creativity
- Collaboration
- Communication
- Life & Learning Skills

2 Value Addition in Curriculum

- Personality development and grooming embedded in curriculum
- Moral Sciences Programme
- Tafheem-e-Deen
- Forces National Programme: nationalism, patriotism, discipline and unity
- English Language Development Programme for students and teachers
- Interactive white boards and learner response systems installed in ICT rooms
- 'Scratch' from USA Programme for students
- Club activities encompassing science, arts, swimming etc.
- Robotics
- Artificial Intelligence (AI)
- Canva
- WordPress

3 Pre & Post Operational Professional Trainings Module

- Franchisee/System Affiliate: From site selection to effective school operations
- School heads: From curriculum implementation, management & the school improvement action plan
- Teachers: From system understanding to effective use of 21st century pedagogic skills

4 School Improvement System (SIS)

- Monitoring & Evaluation of standard operating procedures & policies
- Campus Evaluation for Quality Assurance
- Management training & need analysis
- Teacher- Training need analysis
- Identifying master trainers
- Academic procedure observation visits
- Action plans & implementation



5 School Building Customization Guidance

- ♦ Guidance on building selection & customization for a standard school
- ♦ Guidance for constructing new school building
- ♦ Guidance for pre-school decorations
- ♦ Provision of layout plans

6 Handbooks for School Operations

- ♦ Academic Handbook
- ♦ Accounting Handbook
- ♦ Student Management Handbook
- ♦ Security Procedures Handbook
- ♦ Audit Handbook
- ♦ Administrative Handbook
- ♦ Human Resource Handbook
- ♦ Supply Chain Handbook
- ♦ EPL Handbook
- ♦ Pre-School Handbook
- ♦ Admission Incharge Handbook

7 School Staff Recruitment Support:

- ♦ Expert support from the Head Office in hiring teaching and administrative staff.

8 Countrywide Marketing Support

- ♦ Technical support of promotional & marketing material designing
- ♦ Countrywide admission campaigns on electronic, print & social media
- ♦ Marketing Material Designing

9 Smart Blend of Portal & Technology

Our web portal includes but not limited to:

- ♦ Student Management System
- ♦ Staff Management System
- ♦ Academic Material
- ♦ Administrative Material
- ♦ Complaint Management
- ♦ User Login
- ♦ Updates & Notifications
- ♦ Biometric Attendance
- ♦ SMS Masking System
- ♦ Student's Result System
- ♦ Reports Management System

10 Our Student Mobile App

- ♦ Home Work
- ♦ Student's attendance
- ♦ App Notification
- ♦ Student's Profile
- ♦ Exams & Results



System Affiliation Advantages

- ◆ Proven business development expertise
- ◆ Trustworthy brand with strong business viability
- ◆ Continuous academic, administrative & business development support
- ◆ Research-based feasibility with high returns
- ◆ Result-oriented country-wide marketing
- ◆ Professional grooming of school management, system affiliates and teachers

Points of Strength

- ◆ **Tafheem-e-Deen**
- ◆ **Exclusive Moral Sciences Programme**
- ◆ **Personality Development & Grooming Programme**
- ◆ **Forces Shadow**
- ◆ Cadet Colleges Entrance Preparation Programme
- ◆ Special discounts for the wards of shuhdas & talented deserving students
- ◆ Artificial Intelligence (AI) based learning & teaching
- ◆ Robotics
- ◆ Canva
- ◆ Website Development
- ◆ Entrepreneurship Programme
- ◆ Continuous Professional Development (CPD) for FSS Educators
- ◆ Leadership Skills Development Programme
- ◆ Student as a climate change agent
- ◆ Cyber Scout Programme
- ◆ Parents' Training Sessions
- ◆ Admission and Promotion Packs with Parents' Guidebook
- ◆ Student Council Elections
- ◆ Healthcare Programme for Students
- ◆ Extra and Co-curricular Activities
- ◆ Smart use of technology
- ◆ Health and Nutrition Programme
- ◆ Students-Parents / mother Counselling Sessions
- ◆ Annual Sports Competition
- ◆ Mentoring Sessions
- ◆ Introduction to Various Clubs



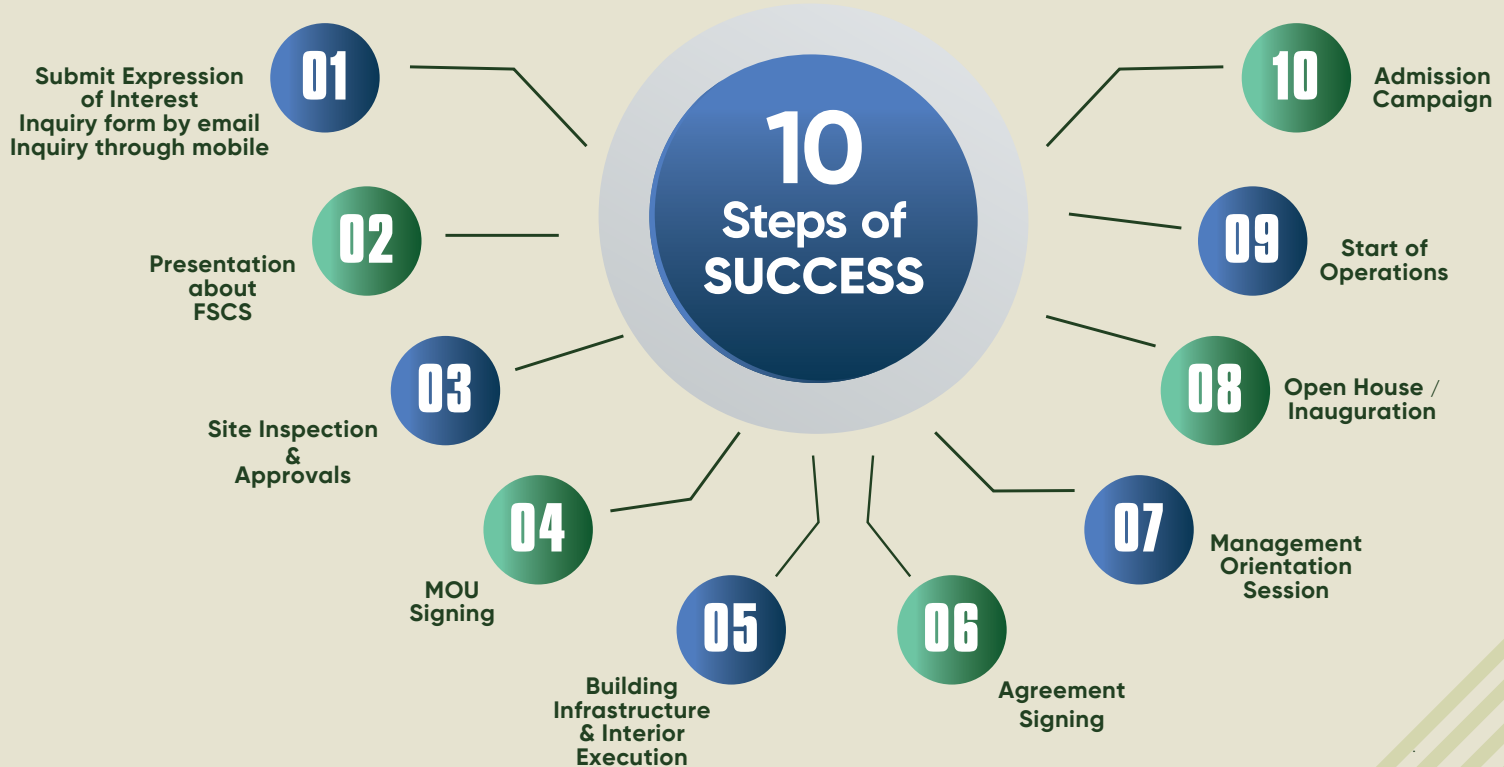
Financial Plan

Sr.	School Level	Classes	Franchise Fee (Rs.)
1	Pre-school	Pre- Nursery, Nursery, KG	700,000
2	Primary	I to V	8,00,000
3	Middle	I to VIII	10,000,000
4	Comprehensive	I to X	12,000,00

- ◆ Monthly Royalty: **8%** (Only on tuition fee)
- ◆ Conversion Fee: **50%** waiver on Franchise Fee^{*}

^{*} Terms And Conditions Apply

Steps: Association with FSCS



Forces School Flagship Campus - Blue World City



Master Plan Zonal



Campus Highlights

- ◆ Built Over 112 Kanals
- ◆ Admin Block
- ◆ Boys Section
- ◆ Girls Section
- ◆ Examination Hall
- ◆ Science & IT Lab
- ◆ Central Library
- ◆ Auditorium
- ◆ Cafeteria
- ◆ Indoor Sports Complex
- ◆ Outdoor Sports Facility
- ◆ Park



Forces School System Premium Campus G-13, Islamabad





**Pakistan's
Fastest Growing
Educational
Network**

MoU Signing Ceremonies for Forces School & College System



MoU Signing Ceremonies for Forces School & College System



Academic Reforms

Education reform refers to the reform that is there to change public education following educational practice and theory. Earlier, the educational reform focuses on inputs, but now its focus is on outputs like the achievement of students.

Academic and Quality Assurance Departments ensure this change done by their progressive visits to the campuses to make it more viable by giving scientific shreds of evidence.



Orientation & Training Sessions



Co-Curricular Activities



Assembly Images



Activity Rooms for Pre-school



SMART BOARDS

We believe that using modern tools and technologies in the education sector is essential to work comprehensively and effectively, and thus, we invest heavily in integrating technology with teaching. In FSCS school system, interactive/smart boards are used for better teaching-learning experience. The use of interactive whiteboard in the classroom actively engage students with material, receive instant feedback on current projects and to manipulate learning objects.



Network



FORCES SCHOOL & COLLEGE SYSTEM

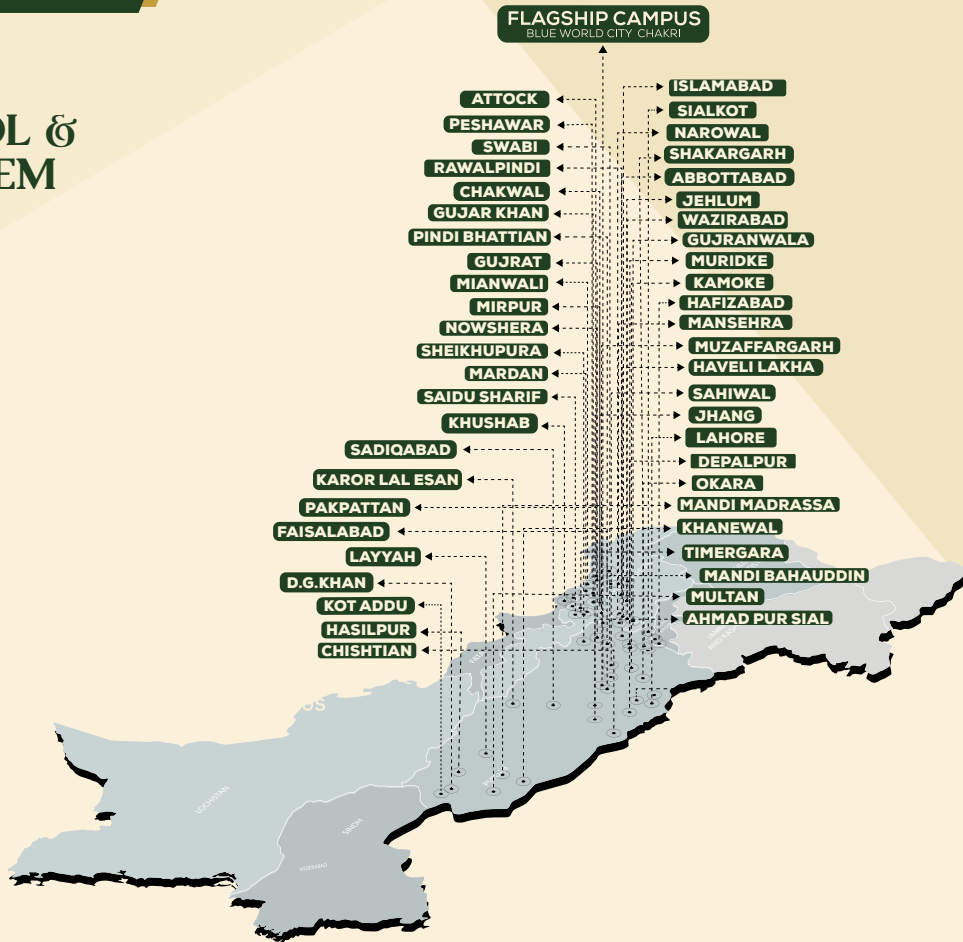
PAKISTAN'S FASTEST
GROWING EDUCATIONAL
NETWORK

80+
CAMPUSES

IN

50+
CITIES

■ OPERATIONAL
■ OPENING SOON



International Award @ World School Summit in London 2025



International Award for Best School Chain of the Year 2025



2 International Awards @ World School Summit in Dubai 2024



2 International Awards for Best School Chain & Best Innovative School of the Year 2024



MoU Signing Ceremonies for Forces Group of College



About FGC

We are committed to equipping students with the critical thinking skills, intellect, resourcefulness and knowledge to be improving the livelihoods of themselves, their families and their community. We foster an environment



FORCES

GROUP OF COLLEGES



FORCES COLLEGE OF
TECHNOLOGY



FORCES COLLEGE OF
INTERNATIONAL
STUDIES



FORCES COLLEGE OF
PARAMEDICAL SCIENCES



FORCES COLLEGE OF
LAW



FORCES COLLEGE OF
NURSING



FORCES COLLEGE OF
HEALTH SCIENCES



FORCES
COACHING CENTER



FORCES COLLEGE OF
PHARMACY

The Benefits of The Forces Group of Colleges (FGC) Approach

Our Institute is more than just a building; it is an integral part of the students' learning experience in many different ways. Interactive Learning Hands-on scenario training Audio-video courses environment specific classes combining the newest technology and course specific delivery methods with highly qualified, experienced, and dedicated instructors When a student doesn't succeed, neither do we

Partnership Procedure





FORCES SCHOOL SYSTEM PORTALS



A screenshot of a table within the Forces School System, likely showing student performance or attendance. The table has columns for 'Name', 'Phone', 'Total', 'Score', and 'Mark/Class/Up/Down'. The data is as follows:

Name	Phone	Total	Score	Mark/Class/Up/Down
Ahmed Jalil	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%
Ali	0300000000	99%	99%	99%

A screenshot of the 'Welcome to forces school information system' page. It features the Forces School System logo at the top. Below the logo, there are input fields for 'Username' and 'Password', and a 'Select a branch' dropdown menu.

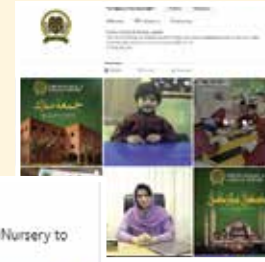
A screenshot of the 'Homework' page. It displays a list of homework assignments with their due dates. The assignments are:

- Concept of full and empty. Do H.W. on book pg no 55 (Mathematics) - Due Date: 2023-11-17
- "Walking around a rug" (Personality Development) - Due Date: 2023-11-17

A screenshot of the 'Finances' page. It displays a list of fee details for a student named Ahmed Jalil. The details are as follows:

Fee detail	Month	Due Date	Paid Date	Amount
Ahmed Jalil	Feb	10-Feb-2024	02-Feb-2024	PKR 2500
Ahmed Jalil	Jan	10-Jan-2024	03-Jan-2024	PKR 2500
Ahmed Jalil	Dec			

FORCES SCHOOL SYSTEM SOCIAL MEDIA CAMPAIGNS



Forces School & College System, Pre-Nursery to Matric. For Admission CALL NOW: 03-1111-444-89



FORCES SCHOOL SYSTEM NATIONWIDE TVC CAMPAIGNS



FORCES SCHOOL SYSTEM TVC PRODUCTION



سنو

NEWS HD

یقین کے ساتھ
sunonews.tv

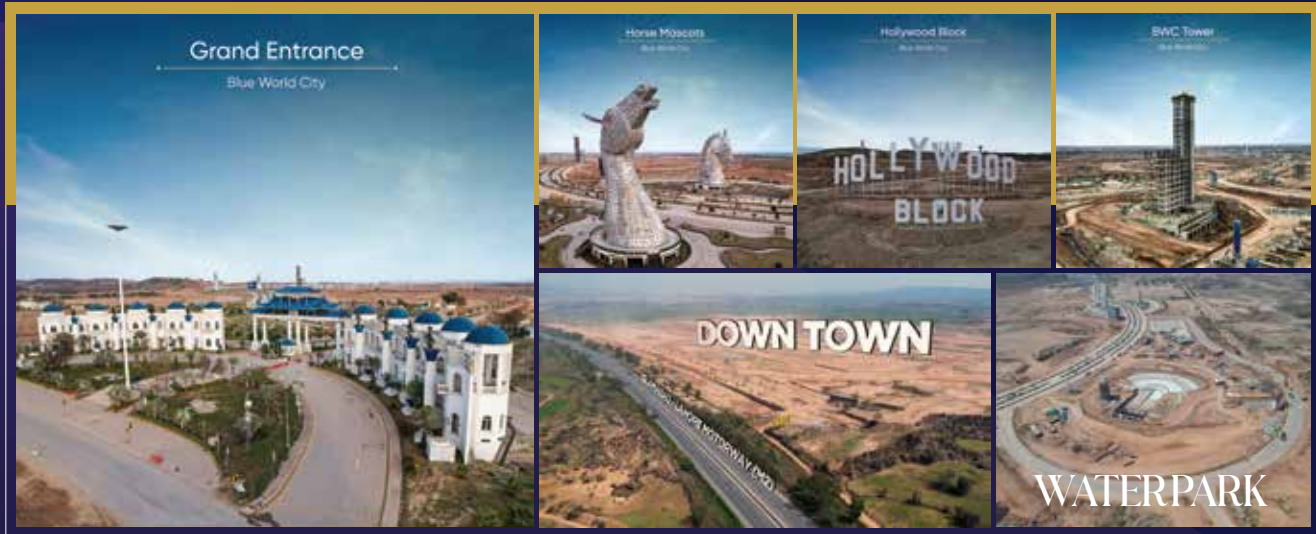
SUNO TV



BLUE WORLD CITY

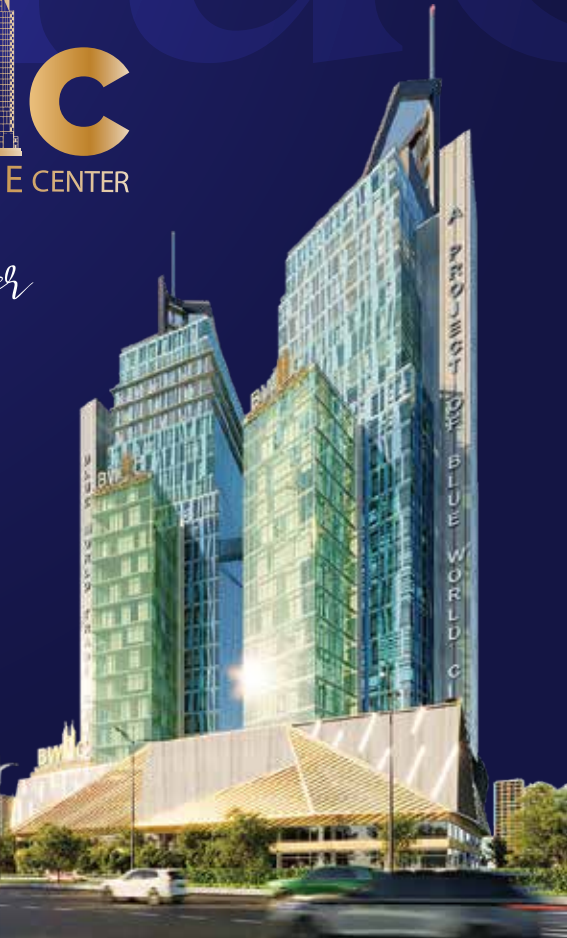
Blue World City, the flagship project of BGC-IGC Consortium, is a Pak China Friendly City. Adjacent to the Lahore-Islamabad Motorway (M2), on the CPEC route, at 20-minute drive from New Islamabad International Airport, Blue World City is Pakistan's first-ever Purpose-built Tourist City within an international standard master-planned lifestyle community.

Featuring some of the most renowned tourist destinations including Burj Al Arab, an exact replica of the Blue Mosque Istanbul, the world's tallest Horse Mascot, Rumi's Square and a world-class Water Theme Park, in a safe and secure gated community with a hilltop 7-star hotel, Blue World City is going to be a haven for local and international tourists. The inclusion of Blue World Economic Zone in the project makes it an ideal place for local and international traders and businessmen to conduct their business sitting next to the CPEC route.





A Notch Higher



BLUE WORLD TRADE CENTER

Centrally located, Blue World Trade Center is going to be the most sought-after business address in Rawalpindi particularly for the real estate brands and entities along with their allied industries.

The idea is to create a hub of real estate business in Pakistan in a mix-use smart-building structure equipped with all the facilities and services which add to the convenience and efficiency of business.

BUSINESS, SHOPPING & LEISURE



Restaurants



Corporate Offices



Parking



Shopping Mall

BLUE TOWN LAHORE



BLUE TOWN LAHORE
IS THE JEWEL
IN THE CROWN OF
BLUE WORLD CITY.

DERIVING INSPIRATION FROM
THE GLISTENING
BLUE-COLORED GEMSTONE
SAPPHIRE,
BLUE TOWN LAHORE HAS
BEEN CONCEIVED
TO OFFER OUR VALUED
CUSTOMERS AN
EXTRAORDINARILY
LUXURIOUS LIFESTYLE AT
AFFORDABLE RATES.



BLUE WORLD SHENZHEN CITY

CANAL ROAD LAHORE



BLUE WORLD SHENZHEN CITY LAHORE IS A VISION-ARY PROJECT APPROVED BY PHATA USHERING IN A NEW STANDARD OF LIVING, ACCESSIBLE TO ALL.

BLUE WORLD SHENZHEN CITY LAHORE IS LOCATED ON THE ELITE LOCATION OF CANAL ROAD LAHORE NEAR LANDMARK PROJECTS LIKE BAHRIA TOWN AND WITHIN THE CLOSER VICINITY OF LAHORE RING ROAD MULTAN RD / BAHRIA TOWN INTER- CHANGE MAKING IT ACCESSIBLE FROM EVERY PART OF THE CITY THROUGH A SIGNAL FREE CORRIDOR.



PHATA APPROVED





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FORCES SCHOOL & COLLEGE SYSTEM